

A Superbrand.

March 13, 2014

The General Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Dear Sir,

Re: Scrip Code – 532387

In terms of the Listing Agreement, we are submitting to you the text of our press release.


PRESS RELEASE

**Pritish Nandy Communications' new film Shaadi ke Side Effects collects Rs 51 crores
in theatrical collections**

Pritish Nandy Communications informs that its film, Shaadi ke Side Effects released on February 28 and starring Farhan Akhtar and Vidya Balan and directed by Saket Chaudhury has already collected Rs 51 crore from theatres in India and overseas in the first fortnight.

Shaadi ke Side Effects, a sequel to the Company's successful film Pyaar ke Side Effects, was co-produced with Balaji Motion Pictures who have also distributed the film in India. Eros International released it overseas.

Yours truly,
For Pritish Nandy Communications Ltd


Rupali Vaidya
Company Secretary

