Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

·		<i>,</i>	•	
Name of the Target Company (TC)	CELVA	CEL M.		
Sat Jampany (76)	SEL M	SEL Manufacturing Company Limited		
		i i		
2. Name(s) of the acquirer and Persons	AICEDA			- 1
Acting in Concert (PAC) with the		J SALUJA		
acquirer (FAC) with the	e land Ram	Saran Saluja, Sne	h Lata,Dhiraj Saluja,	
	ixitu Saiu	ja and Reema Sali	uja (Promoters of the	- 1
	Company)		- 1
3. Whether the acquirer belongs to			•	- 1
Promoter/Promoter group	YES			1
Tomoter group	}			
	- }			
4. Name(s) of the Stock Evaluation			•	- 1
The state of the s	1) BOMB	AY STOCK EXC	CHANGE LIMITED	
where the shares of TC are Listed	[4] NATIC	4) NATIONAL STOCK EXCHANGE OF INDIA 1		
1	LIMIT	ED	o	``
5. Details of the accrition	_1			
I a a constitue aconstitue /	Number	% w.r.t. total	% w.r.t. total	
disposal as follows		share/voting	dilutèd	
	[capital		
		wherever	share/voting	- 1
-		applicable	capital of the	- -
	1	- PP.IOGBIC	TC(*)	
Before the acquisition under				
consideration, holding of:	ļ	1		
	-	1		
a) Shares carrying voting rights	48275198	14.57	_	- [
b) Shares in the nature of	!			- 1
encumbrace (pledge/lien/non-	 -	-	-	
disposal undertaking/others)	1			
				-
c) Voting rights (VR) otherwise	_			1
than by shares	l	-	-	1
	[1
d) Warrants/convertible securities/any	}			1
Other instrument that entitles the	- '	, <u>.</u>		
acquirer to receive shares carrying]		,	1
· voling riths in the TC (specify		•		1
holding in each category)	ŀ			1
· ,,	1			1
e) Total (a+b+c+d)	40225100			1
	48275198	14.57	-	
Details of acquisition/sale			<u>-</u>	
	- 1		2	
a) Shares carrying voting rights	4000000	. 1.21	_	1
acquired	!		-	1
13.30	[İ	,	ĺ
b) VRs acquired /sold otherwise				
than by shares		- '	-	
		ĺ	İ	
c) Warrants/convertible		[
securities/any other instrument	1	- -	•	
· · · · · · · · · · · · · · · · · · ·	1	ſ		!

			•				
	that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold		:				
	 d) Sharesencumbered/invoked/released by the acquirer 	s .	-	-			
	e) Total (a+b+c+/-d) After the acquisition/sale, holding of	4000000	1.21				
1	ator the acquisition/sale, nolding of:	1		<u> </u>			
	a). Shares carrying voting rights	52275198	15.78				
	b) Shares encumbered with the acquirer	-	-	-			
	c) VRs otherwise than by shares	-	-	-			
-	d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive	-	-	-			
	shares carrying voting rights in the TC (specify holding in each category) after acquisition.						
	e) Total (a+b+c+d)	52275198	15.78	-			
6.	market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market					
7.	VR or date of receipt of intimation of allotment of shares, whichever is applicable	12.03.2014					
8.	capital of the TC before the said acquisition / sale	331347000 equity shares of Rs. 10/- each.					
	acquisition / sale	331347000 equity shares of Rs. 10/- each.					
10.	Total diluted share/voting capital of the TC after the said acquisition/sale.	N.A:		· ·			

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the

For and on behalf of acquirer/seller/Authorised Signatory

(NEERAJ SALUJA) & PAC

Place : Ludhiana Date: 13.03.2014