

B.A.G. Films and Media Limited

FC-23, Sector 16A, Film City,

Noida 201 301

Tel.: 0120 3911444 | Fax: 0120 3911401

Mail : info@bagnetnetwork.in

www.bagfilms.com

Bag/stex/letters/AM/488
April 09, 2014

The Listing Department
National Stock Exchange of
India Ltd.
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai-400 051
Fax: 91-22-26598237/38
91-22-26598347/48

The Listing Department
Bombay Stock Exchange
Limited,
Phiroze Jeejeebhoy
Towers,
Dalal Street,
Mumbai-400 001.
Fax: 91-22-
22722082/3132

The Listing Department
Delhi Stock Exchange
Limited,
DSE House, 4/4B Asaf Ali
Road
New Delhi-110 002.
Fax: 011-46470053/54

Sub: Shareholding Pattern for the Quarter Ended March 31, 2014

Dear Sir/Madam,

Pursuant to clause 35 of the Listing Agreement, please find enclosed herewith the Shareholding Pattern of the Company for the quarter ended March 31, 2014.

This is for your information and record please.

Thanking you,

Yours sincerely,
For **B.A.G. Films & Media Limited**


Company Secretary

Encl: a/a

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 31.03.2014

Name of the Company: B.A.G. Films and Media Limited

Scrip Code: 532507 Name of the Scrip: BAGFILMS Class of Security: B

Quarter Ended: As on: 31.03.2014

Partly paid-up shares:-	No. of partly paid-up Shares	As a % of total no. of partly-paid-up	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	N.A.	N.A.	N.A.
Held by Public	170841	100	0.10
Total	170841	100	0.10
Outstanding Convertible Securities	No. of Outstanding Securities	As a % of total no. Outstanding Convertible Securities	As a % of total no. of shares of the Company, assuming full Conversion of the Convertible Securities
Held by Promoter/Promoter Group	-	-	-
Held by Public	-	-	-
Total			
Warrants	No. of Warrants	As a % of Total no. of Warrants	As a % of total no. of shares of the Company, assuming full Conversion of Warrants
Held by Promoter/Promoter Group	-	-	-
Held by Public	N.A.	N.A.	N.A.
Total			
Total Paid-up Capital of the Company, assuming full Conversion of warrants and Convertible Securities			170,218,090

For B.A.G. FILMS & MEDIA LTD.


Company Secretary

Category	Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares		Number of Shares pledged or otherwise encumbered	As a Percentage	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)			
(A)	Shareholding of Promoter and Promoter Group								
(1)	Indian								
(a)	Individuals/ Hindu Undivided Family	3	21,507,790	21,507,790	12.64	12.64	-	-	
(b)	Central Government/ State Government(s)	-	-	-	-	-	-	-	
(c)	Bodies Corporate	1	38,194,868	38,194,868	22.44	22.44	-	-	
(d)	Financial Institutions/ Banks	-	-	-	-	-	-	-	
(e)	Any other (specify)	-	-	-	-	-	-	-	
	Sub - Total (A) (1)	4	59,702,658	59,702,658	35.07	35.07	-	-	
(2)	Foreign								
(a)	Individuals (Non-Resident/ Individual/ Foreign Individuals)	-	-	-	-	-	-	-	
(b)	Bodies Corporate	-	-	-	-	-	-	-	
(c)	Institutions	-	-	-	-	-	-	-	
(d)	Qualified Foreign Investor	-	-	-	-	-	-	-	
(e)	Any other (specify)	-	-	-	-	-	-	-	
	Sub - Total (A) (2)	-	-	-	-	-	-	-	
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	4	59,702,658	59,702,658	35.07	35.07	-	-	
(B)	Public shareholding								
(1)	Institutions								
(a)	Mutual Funds/ UTI	-	-	-	-	-	-	-	
(b)	Financial Institutions/ Banks	-	-	-	-	-	-	-	
(c)	Central Government/ State Government(s)	-	-	-	-	-	-	-	
(d)	Venture Capital Funds	-	-	-	-	-	-	-	
(e)	Insurance Companies	-	-	-	-	-	-	-	
(f)	Foreign Institutional Investors	1	2,005,241	2,005,241	1.18	1.18	-	-	
(g)	Foreign Venture Capital Investors	-	-	-	-	-	-	-	
(h)	Qualified Foreign Investor	-	-	-	-	-	-	-	
(i)	Any other (specify):	-	-	-	-	-	-	-	
	Sub - Total (B) (1)	1	2,005,241	2,005,241	1.18	1.18	-	-	
(2)	Non-Institutions								
(a)	Bodies Corporate	696	28,053,107	28,053,105	16.48	16.48	-	-	
(b)	Individuals -								
	Individuals holding nominal share capital upto Rs. One Lac	45,409	44,390,842	44,185,982	26.08	26.08	-	-	
	Individuals holding nominal share capital in excess of Rs. One Lac	91	35,019,704	34,949,454	20.57	20.57	-	-	
(c)	Qualified Foreign Investor	-	-	-	-	-	-	-	
(d)	Any other (specify)	-	-	-	-	-	-	-	
	NRIs	141	947,838	947,838	0.56	0.56	-	-	
	OCBs	2	98,600	49,300	0.06	0.06	-	-	
	Trust	1	100	100	0.00	0.00	-	-	
	Sub - Total (B) (2)	46,340	108,510,191	108,185,779	63.75	63.75	-	-	
	Total Public Shareholding (B) = (B) (1) + (B) (2)	46,341	110,515,432	110,191,020	64.93	64.93	-	-	
(C)	Shares held by Custodians and against which Depository Receipts have been issued	46,345	170,218,090	169,893,678	100.00	100.00	-	-	
1	Promoter & Promoter Group	-	-	-	-	-	-	-	
2	Public shareholding	-	-	-	-	-	-	-	
	GRAND TOTAL (A) + (B) + (C)	46,345	170,218,090	169,893,678	100.00	100.00	-	-	


FOR B.A.G. FILMS & MEDIAL

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1 (b) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of of Persons belonging to the category "Promoters and Promoter Group" as on 31.03.2014

SN	Name of the Shareholder (ii)	Details of Shares Held			Encumbered Shares			Details of Warrants			Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital (XII)
		No. of Shares Held (iii)	As a % of Grand Total (A)+(B)+ (C) (IV)	No. (V)	As a Percentage (VI)=(V)/(iii)*100	As a % of Grand Total (A)+(B)+(C) of sub- clause (i) (a) (VII)	No. of Warrants Held (VIII)	As a % total number of warrants of the same class (IX)	Number of Convertible Securities Held (X)	As a % Total Number of Convertible Securities of the Same Class (XI)			
(A) 1 (a) (i)	Individuals/Hindu Undivided Family (ii)												
1	Anuradha Shukla	21479190	12.62	-	-	-	-	-	-	-	-	12.62	
2	Jyoti Shukla	1900	0.00	-	-	-	-	-	-	-	-	0.00	
3	Sudhir Shukla	26700	0.02	-	-	-	-	-	-	-	-	0.02	
(A) 1 (c)	Bodies Corporate												
1	ARVR Communications Private Limited	38194868	22.44	-	-	-	-	-	-	-	-	22.44	
	TOTAL	59702658	35.07	-	-	-	-	-	-	-	-	35.07	

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(Ic) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Public" holding more than 1% of Total no. of shares as on 31.03.2014

SN	Name of the Shareholder	No. of Shares Held	Shares as a % of Total Grand Total (A)+(B)+ (C) (Indicated in Statement at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
B 1 (f)	Foreign Institutional Investors							
1	FID Funds (Mauritius) Limited	2,005,241	1.18	-	-	-	-	1.18
(B) 2 (a)	Bodies Corporate							
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	7.68
(B) 2 (b)	Individuals							
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	11.90
	TOTAL	35,334,141	20.76	-	-	-	-	20.76

FOR B.A.G. FILMS & MEDIA LTD.


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(c) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons (together with PAC) belonging to the category "Public" holding more than 5% of Total Number of Shares of the Company as on 31.03.2014									
SN	Name(s) of the Shareholder(s) and the Person Acting in Concert (PAC) with them	No. of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+ (C) Indicated in Statement at para (i)(a) above)	Details of Warrants			Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class		
(B) 2 (a)	Bodiles Corporate								
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	7.68	
(B) 2 (b)	Individuals								
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	11.90	
	TOTAL	33,328,900	19.58	-	-	-	-	19.58	

For B.A.G. FILMS & MEDIA LTD.


Company Secretary

(d) Statement Showing details of Locked-in Shares as on 31.03.2014

SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	Number of Shares	Shares as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
1	ARVR Communications Private Limited	Promoter A 1 (c)	5000000	2.94
	TOTAL		5000000	2.94

For B.A.G. FILMS & MEDIA LTD.


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(II)(a) **Statement Showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

(II)(b) **Statement showing Holding of Depository Receipts (DRs), where underlying Shares Held by Promoter/Promoter Group are in Excess of 1% of the Total Number of Shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

For B.A.G. FILMS & MEDIA LTD.


Company Secretary

(III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.

(Give description of voting rights for each class of security.

Class X:

Class Y:

Class Z:)

Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V)	Total Voting Rights i.e. (VI)	
		Class X	Class Y	Class Z		As a percentage of (A+B)	As a percentage of (A+B+C)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)
(A)	Promoter and Promoter Group	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Indian						
(a)	Individuals/ Hindu Undivided Family						
(b)	Central Government/ State Government(s)						
(c)	Bodies Corporate						
(d)	Financial Institutions/ Banks						
(e)	Any Other (specify)						
	Sub-Total (A)(1)						
(2)	Foreign						
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)						
(b)	Bodies Corporate						
(c)	Institutions						
(d)	Any Other (specify)						
	Sub-Total (A)(2)						
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)						
(B)	Public shareholding	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Institutions						
(a)	Mutual Funds/UTI						
(b)	Financial Institutions/						

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Company Secretary

	Banks						
(c)	Central Government/ State Government(s)						
(d)	Venture Capital Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional Investors						
(g)	Foreign Venture Capital Investors						
(h)	Any Other (specify)						
	Sub-Total (B)(1)						
(2)	Non-institutions						
(a)	Bodies Corporate						
(b)	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 1 lakh. ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.						
(c)	Any Other (specify)						
	Sub-Total (B)(2)						
	Total Public Shareholding (B)= (B)(1)+(B)(2)						
	TOTAL (A)+(B)						
(C)	Shares held by Custodians and against which Depository Receipts have been issued	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
	GRAND TOTAL (A)+(B)+(C)						

For B.A.G. FILMS & MEDIA LTD.

Agarwal
Company Secretary