

April 16, 2014

 The Secretary
 Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers, Dalal Street
 Fort Mumbai 400 023
 Fax No: 022-22722039/3121/3132 22723719 / 2037

2. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (E) Mumbai 400 051
Fax No: 022-26598237 / 8238

Dear Sirs,

Sub: Compliance with Clause 35 of the Listing Agreement

Pursuant to Clause 35 of the Listing Agreement, we enclose the Shareholding Pattern for the quarter ended March 31, 2014.

Yours faithfully,

For BRITANNIA INDUSTRIES LIMITED

Vivek P Raizada

Head – Legal & Company Secretary

Encl: as above

| Name of | f the Company : Britannia Industries | Ltd. | | | | * | | |
|--------------------------|--|---------------------|---------------------------------------|--|----------------------------------|--|-----------------------------|---|
| Scrip Cod Quarter Er | e : BSE : 500825 ; NSE : BRITANNIA ; NAM nded : 31st March, 2014 | E OF THE SCRIP | : BRITANNIA ; CLASS | OF SECURITY: | EQUITY | | | |
| Partly Paid | d -up shares | | | | No. of partly paid- up shares | As a % of total No. of partly paid-up shares | As a % of to | otal no. of shares o |
| Held by Pr Held by Pr | romoter / Promoter group | | | | | - | - | |
| Total | ablic | | 91-91-91-91 | | | | - | |
| | ng convertible securities | | | | No. of outstanding securities | As a % of total no. | As a % of to the compan | otal no, of shares or y, assuming full of the convertible |
| | omoter / Promoter group | | | | - | - | - | or the convertible |
| Held by Pu | ublic | | | | - | - | - | |
| Total | | | | | - | As a % of total no. | An a 9/ of te | tal no. of shares o |
| Warrants | | | - 12 | | No. of warrants | of warrants | | y, assuming full |
| the transfer of the same | omoter / Promoter group | | | | - | | - | |
| leld by Pu fotal | DOIC | 1000 | | | - | - | - | |
| otal paid | -up capital of the company assuming full and convertible securities | conversion of | · · · · · · · · · · · · · · · · · · · | - | _ | _ | _ | |
| (1) (a) | Statement showing shareholding pattern | ı | | | | | | |
| Category Code | Category of shareholder | No. of shareholders | Total No. of shares | No. of shares held in dematerialised form | | holding as a otal no. of shares | | es pledged or e encumbered |
| 1 | 11 | 111 | IV | V | As a percentage of (A+B) | As a percentage of (A+B+C) | Number of shares VIII | As a percentage of total shares |
| (A) | Shareholding of Promoter and Promoter | 311 | | v | VI | VII | | held |
| (1) | Group Indian Individuals/ Hindu Undivided Family | | | | | | | |
| (b) | Central Government/ State Government(s) | = | * * | - | - | - | - | |
| (d) | Bodies Corporate Financial Institutions/ Banks Any other (Specify) | - | * 1 * 2 | - | - | | - | - |
| | SUB TOTAL (A) (1) | - | | | - | | | |
| (2) (a) | Foreign Individuals (Non-Resident Individuals/ Foreign Individuals) | 1 | 2,250 | 2,250 | 0.00 | 0.00 | * | ; = - |
| | Bodies Corporate Institutions | 6 | 60,866,095 0.00 | 60,866,095 0.00 | 50.75 0.00 | 50.75 0.00 | - | |
| (d) | Any other (Specify) | | 0.00 | 0.00 | 0.00 | 0.00 | _ | |
| | SUB TOTAL (A) (2) Total Shareholding of Promoter and | 7 | 60,868,345 60,868,345 | 60,868,345 | 50.75 | 50.75 | NA | N/ |
| (B) | Promoter Group (A) = (A)(1) + (A)(2) Public shareholding | , | 00,000,343 | 60,868,345 | 50.75 | 50.75 | NA | N. |
| | Institutions Mutual Funds/ UTI Financial Institutions/ Banks | 73 16 | 4,500,626 170,089 | 4,499,376 164,739 | 3.75 0.14 | 3.75 0.14 | | |
| | Central Government/ State Government(s) Venture Capital Funds | - | | | - | - | - | |
| (e) | Insurance Companies | 7 | 5,407,474 | 5,406,974 | 4.51 | 4.51 | | |
| | Foreign Institutional Investors Foreign Venture Capital Investors | 149 | 24,111,621 | 24,111,621 | 20.11 | 20.11 | | - |
| | Any other (Specify) | | - | - | - | - | : | - |
| | Sub-Total (B) (1) | 245 | 34,189,810 | 34,182,710 | 28.51 | 28.51 | NA | N/ |
| | Non-Institutions Bodies Corporate Individuals | 993 | 3,892,773 | 3,847,818 | 3.25 | 3.25 | - | |
| | (i) Individual shareholders holding nominal share capital up to Rs.1 lakh | 45,067 | 16,333,999 | 13,326,181 | 13.62 | 13.62 | - | |
| | (ii) Individual shareholders holding nominal share capital in excess of Rs.1 lakh | 38 | 4,617,743 | 3,231,068 | 3.85 | 3.85 | - | 00 2 0 |
| | Others - Trusts | | 23,145 | 23,145 | 0.02 | 0.02 | | |
| | Sub-Total (B) (2) | 46,106 | 24,867,660 | 20,428,212 | 20.74 | 20.74 | NA | NA |
| | Total Public Shareholding (B) = (B)(1) + (B)(2) | 46,351 | 59,057,470 | 54,610,922 | 49.25 | 49.25 | NA | NA |
| | Total (A) + (B) | 46,358 | 119,925,815 | 115,479,267 | 100.00 | 100.00 | NA | NA |
| | Shares held by Custodians and against which Depository Receipts have been issued | - | -1 | | | | NA | NA |
| 1 | Promoter and Promoter Group | - | - | - | - | - | NA | NA NA |
| - | Public GRAND TOTAL (A) + (B) + (C) | 46 359 | 440.005.045 | 115 470 267 | 400.00 | 400.00 | NA | NA |
| | GRAND TOTAL (A) + (B) + (C) | 46,358 | 119,925,815 | 115,479,267 | 100,00 | 100.00 | NA | NA |

For BRITANNIA INDUSTRIES LIMITED

VIVEK P. RAIZADA Head-Legal & Company Secretary

| (1) (b) | Statement showing holding of securities (including shares | , warrants, convertil | ole securities) of | persons belor | iging to the catego | ory "Promoter and Promo | oter Group" | | | | | |
|---------|---|-----------------------|---|---------------|---------------------|---|--|--|-----|----------|--|--|
| SI. No. | Name of the Shareholder | Details of Sha | ares held | | Encumbered | shares | Details of Warrants Details of convesecurities | | | vertible | (including underlying shares assuming full conversion of | |
| | | No. of Shares held | As a % of grand total (A)+(B)+(C) | Number | As a percentage | As a % of grand total (A) +(B)+(C) of sub- clause 1(a) | Number of warrants held | As a % lotal number of warrants of the same class | | | warrants and convertible securities) as a % of diluted share capital | |
| (1) | (II) | (III) | (V) | (V) | VI) =(V) / (III)*10 | (VII) | (VIII) | (IX) | (X) | (XI) | (XII) | |
| 1 | Associated Biscuits International Limited | 53,904,500 | 44.95 | 0.00 | 0.00 | 0.00 | | - | · | | 44.95 | |
| 2 | Dowbiggin Enterprises Pte Ltd | 1,392,510 | 1.16 | 0.00 | 0.00 | 0.00 | | | | | 1.16 | |
| 3 | Nacupa Enterprises Pte Ltd | 1,392,510 | 1.16 | 0.00 | 0.00 | 0.00 | | | | ١. | 1.16 | |
| 4 | Spargo Enterprises Pte Ltd | 1,392,510 | 1.16 | 0.00 | 0.00 | 0.00 | | | | | 1.16 | |
| 5 | Valletort Enterprises Pte Ltd | 1,392,510 | 1.16 | 0.00 | 0.00 | 0.00 | | | | | 1.16 | |
| 6 | Bannatyne Enterprises Pte Ltd | 1,391,555 | 1.16 | 0.00 | 0.00 | 0.00 | | | | | 1.16 | |
| 7 | Mr. Nusli Neville Wadia | 2,250 | 0.00 | 0.00 | 0.00 | 0.00 | | - | - | | 0.00 | |
| | TOTAL | 60,868,345 | 50.75 | 0.00 | 0.00 | 0.00 | | | - | | 50.75 | |

(1)(c) (i) Statement showing holding of securities (including shares, warrants, convertible securities)of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| | | | | Details of warrants | | Details of convertible securities | | |
|---------|---|----------------------|---|-------------------------|--|---------------------------------------|-------------------------------------|---|
| Sr. No. | Name of the Shareholder | • No. of shares held | Shares as percentage of total no. of shares (i.e. Grand Total (A)+(B)+(C) indicated in statement at para(1)(a) above} | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | convertible securities of the | Total shares (including underlying shares assurning full conversion of warrants and convertible securities) as a % of diluted share capital |
| 1 | Arisaig Partners (Asia) Pte Ltd A/c Arisaig India Fund Ltd. | 10,671,488 | 8.90 | | | | - 2 | 8.90 |
| 2 | Life Insurance Corporation of India | 2,897,676 | 2.42 | 1 | | | | 2.42 |
| 3 | Tiger Global Mauritius Fund | 2,670,000 | 2.23 | 1 - | | 0-0 | | 2.23 |
| 4 | Morgan Stanley Asia Singapore PTE | 1,553,472 | 1.30 | 1 - | | - | | 1.30 |
| 5 | General Insurance Corporation of India | 1,301,125 | 1.07 | | | - | | 1.07 |
| | TOTAL | 19,093,761 | 15.92 | - | | | - | 15.92 |

(1) (c) (ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons(together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the Company.

| Sr. No. | Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them | Number of shares | Shares as percentage of total no. of shares (i.e. Grand Total (A)+(B)+(C) indicated in statement at para(1)(a) above} | 1.00 1.000 | Details of warrants | | Details of convertible securities | |
|---------|--|------------------|--|--------------------|--|---------------------------------------|-----------------------------------|--|
| 51 | | | | Number of warrants | As a lotal number of warrants of the same class | Number of convertible securities held | | warrants and convertible securities) as a % of diluted share capital |
| 1 | Arisaig Partners (Asia) Pte Ltd A/c Arisaig India Fund Ltd. | 10,671,488 | 8.90 | | | | | 8.90 |
| | TOTAL | 10,671,488 | 8.90 | - | - | | - | 8.90 |

For BRITANNIA INDUSTRIES LIMITED

VIVEK P. RAIZADA Head-Legal & Company Secretary

(1) (d) Statement showing details of locked in shares

| Sr. No. | Name of the Shareholder | No. of locked-in Shares | Locked-in shares as percentage | |
|---------|-------------------------|-------------------------|--------------------------------|--|
| | | N.A. | | |
| | TOTAL | - | 0.00 | |

(II) (a) Statement showing details of Depository Receipts (DRs)

| Sr. No. | Type of outstanding DR (ADRs, GDRs, SDRs, etc) | No. of Oustanding DRs | No. of Shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total no of shares {i.e.Grand Total (A)+(B)+(C) indicated in | | |
|---------|--|--------------------------|---|--|--|--|
| | | N.A. | | | | |
| | TOTAL | _ | 120 | 0.00 | | |

(II) (b) Statement showing holding of Depository Receipts (DRs) where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total no.of shares

| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc) | No. of Shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total no of shares {i.e.Grand Total (A)+(B)+(C) indicated in | |
|---------|-----------------------|--|---|--|--|
| | | N.A. | 3 | | |
| | TOTAL | - | - | 0.00 | |

For BRITANNIA NDUSTRIES LIMITED

VIVEK P. RAIZADA Head-Legal & Company Secretary III (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.

(Give description of voting rights for each class of security Class X, Class Y, Class Z)

| Category code | Caegory of shareholder | | er of Voting in each classes securities | ass of | Total Voting Rights | Total Voting Rights | | |
|------------------|--|---------|---|---------|---------------------------|---------------------|------------|--|
| | | | | | | As a % | As a % | |
| | 9 | Class X | Class Y | Class Z | (III+IV+V) | of (A+B) | of (A+B+C) | |
| (1) | () | (111) | (IV) | (V) | (VI) | (VII) | (VIII) | |
| (A) | Promoter and Promoter Group | | | | | | | |
| (1) | Indian | | | | | C. | | |
| (a) | Individuals/Hindu Undivided Family | | | | | | 180 | |
| (b) | Central/State Government(s) | | | | | | | |
| | Bodies Corporate | | | 0 | | | | |
| (d) | Financial Institutions/Banks | | | | | | | |
| (e) | Any Other (specify) | | -1 200 0 | | 0 | | | |
| | Sub-Total (A) (1) | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. | |
| (2) | Foreign | | | | | | | |
| (a) | Individuals (Non Resident/Foreign) | | | | | | | |
| | Bodies Corporate | | | | | | | |
| (c) | Institutions | | | | | | | |
| (d) | Any Other (specify) | | | | | | | |
| | Sub-Total (A)(2) | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. | |
| | Total Shareholding of Ptomoter | | | | | | | |
| 2 20 00 00 000 | and Ptomoter Group (A)=(A)(1) + (A)(2) | | | | | | | |
| (B) | Public Shareholding | | | | | | | |
| (1) | Institutions | | | | | | | |
| (a) | Mutual Funds/UTI | | | | | | | |
| | Financial Institutions/Banks | | | | | | | |
| (c) | Central/State Government(s) | | | | | | | |
| | Venture Capital Funds | | | | | | | |
| (e) | Insurance Companies | | | | | - | | |
| | Foreign Institutional Investors | | | | | | | |
| (g) | Foreign Venture Capital Investors | | | | | | | |
| (h) | Any Other (specify) | | | | | | | |
| i i | Sub-Total (B) (1) | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. | |
| (2) | Non Instituons | | | | | | | |
| (a) | Bodies Corporate | i | | | | | | |
| (b) | Individuals | | | | | | | |
| | i. Individual shareholders holding | | | | | | | |
| | nominal share capital upto | | | | | | - | |
| | Rs. 1 lakh | | V Similar | | 7 | 1 | | |
| | ii.Individual shareholders holding | | | | | | | |
| | nominal share capital in excess | | | | | | | |
| | of Rs. 1 lakh. | | | | | | | |
| (c) | Any Other (specify) | | | | | | | |
| | Sub-Total (B) (2) | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. | |
| | Total Public Shareholding (B)= (B)(1)+(B)(2) | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. | |
| (C) | Shares held by Custodians and against which Depository Receipts have been issued | | | | | | | |
| 22 36 3 | GRAND TOTAL (A)+(B)+(C) | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. | |

For BRITANNIA INDUSTRIES LIMITED

VIV世 P. RAIZADA Head-Legal & Company Secretary