



## Celebrity Fashions Limited

Apr, 17, 2014

Bombay Stock Exchange Ltd  
PJ Towers  
Dalal Street  
Mumbai 400 023

National Stock Exchange of India Ltd  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1  
G Block, Bandra-Kurla Complex,  
Bandra (East), Mumbai 400 051

Dear Sirs,

**Sub: Shareholding Pattern for the quarter ended March 31, 2014**  
**Ref: Clause 35 of the Listing Agreements**

This is with reference to the provisions of Clause 35 of the Listing Agreement.


Accordingly, we enclose herewith the Shareholding pattern for the quarter ended March, 31, 2014 in the format prescribed, for your information and record.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,

For Celebrity Fashions Ltd

  
Company Secretary  
Encl: a/a



CIN : L17121TN1988PLC015655  
E.mail: [response.cfl@celebritygroup.com](mailto:response.cfl@celebritygroup.com)



# Celebrity Fashions Limited

## STATEMENT SHOWING SHAREHOLDING PATTERN

Name of the Company : **Celebrity Fashions Limited**  
Scrip Code, Class of Security : **532695,CELEBRITY,EQUITY**  
Quarter Ended : **31<sup>ST</sup> March,2014**

Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/promoters group	Nil	--	--
Held by public	Nil	--	--
<b>Total</b>	Nil	--	--
Outstanding convertible securities:-	No. of outstanding securities	As a % of total No. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	Nil	--	--
Held by public	Nil	--	--
<b>Total</b>	--	--	--
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by promoter/promoter group	Nil	--	--
Held by public	Nil	--	--
<b>Total</b>	--	--	--
<b>Total paid-up capital of the company assuming full conversion of warrants and convertible securities</b>	<b>30503765</b>		



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Category code	Category of shareholder	No. of share holders	Total No. of shares	Number of shares held in dematerialised form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B)	As a percentage of (A+B+C)	No. of Shares	As a percentage
(A)	<b>Shareholding of Promoter and promoter Group</b>							
(1)	<b>Indian</b>							
(a)	Individuals/Hindu Undivided Family	6	10543796	10543796	34.56	34.56	5352516	50.76
(b)	Central Government/ State Government(s)							
(c)	Bodies Corporate							
(d)	Financial Institutions/ Banks							
(e)	Any other (Specify)							
	<b>Sub – Total (A)(1)</b>	<b>6</b>	<b>10543796</b>	<b>10543796</b>	<b>34.56</b>	<b>34.56</b>	<b>5352516</b>	<b>50.76</b>
(2)	<b>Foreign</b>							
(a)	Individuals(non – Resident Individuals / Foreign Individuals)							
(b)	Bodies Corporate							
(c)	Institutions							
(d)	Any other (Specify)							
	<b>Sub – Total (A)(2)</b>							
	<b>Total Shareholding of promoter and Promoter Group (A) = (A)(1) + (A)(2)</b>	<b>6</b>	<b>10543796</b>	<b>10543796</b>	<b>34.56</b>	<b>34.56</b>	<b>5352516</b>	<b>50.76</b>

For **CELEBRITY FASHIONS LIMITED**

*K. Senthil Kumar*  
**K. SENTHILKUMAR**  
Company Secretary

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## Celebrity Fashions Limited

<b>(B) Public Shareholding</b>								
(1) Institutions								
(a) Mutual Funds/UTI								
(b) Financial Institutions/ Banks	1	7469100	7469100	24.49	24.49	0	0.00	
(c) Central Government/ State Government(s)								
(d) Venture Capital Funds								
(e) Insurance Companies								
(f) Foreign Institutional Investors	1	2100000	2100000	6.88	6.88	0	0.00	
(g) Foreign Venture Capital Investors								
(h) Any Other (Specify)								
<b>Sub- Total(B)(1)</b>	<b>2</b>	<b>9569100</b>	<b>9569100</b>	<b>31.37</b>	<b>31.37</b>	<b>0</b>	<b>0.00</b>	
<b>(2) Non – Institutions</b>								
(a) Bodies Corporate	195	2593918	2593918	8.50	8.50	0	0.00	
(b) <b>Individuals -</b> (i) Individual shareholders holding nominal share capital up to Rs.1 Lakh	13040	3208967	3208802	10.53	10.53	0	0.00	
(ii) Individual shareholders holding nominal share capital in excess of Rs. 1 Lakh	40	1098176	1098176	3.60	3.60	0	0.00	
Qualified Foreign Investor								
(c) Any other (Specify)								
Clearing Members	58	37562	37562	0.12	0.12	0	0.00	
Non Resident Indians	77	52246	52246	0.17	0.17	0	0.00	
Foreign Companies	1	3400000	3400000	11.15	11.15	0	0.00	
<b>Sub- Total (B)(2)</b>	<b>13411</b>	<b>10390869</b>	<b>10390704</b>	<b>34.07</b>	<b>34.07</b>			
<b>Total Public Shareholding (B) = (B)(1) +(B)(2)</b>	<b>13413</b>	<b>19959969</b>	<b>19959804</b>	<b>65.44</b>	<b>65.44</b>			
<b>Total (A)+(B)</b>	<b>13419</b>	<b>30503765</b>	<b>30503600</b>	<b>100.00</b>	<b>100.00</b>	<b>5352516</b>	<b>17.55</b>	
(C) Shares held by Custodians and against which the depository receipts have been issued.	Nil	Nil	Nil	Nil	Nil			
<b>Grand Total (A)+(B)+(C)</b>	<b>13419</b>	<b>30503765</b>	<b>30503600</b>	<b>100.00</b>	<b>100.00</b>	<b>5352516</b>	<b>17.55</b>	

For CELEBRITY FASHIONS LIMITED

K. Senthil Kumar  
K. SENTHILKUMAR  
Company Secretary

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## Celebrity Fashions Limited

### (I)(b) STATEMENT SHOWING SHAREHOLDING OF PERSONS BELONGING TO THE CATEGORY "PROMOTER AND PROMOTER GROUP"

S No.	Name of the shareholder	Total shares held		Shares pledged or otherwise encumbered		
		Number	As a % of grand total (A+B+C)	Number	% of total shares held	As a % of grand total (A+B+C)
1	Venkatesh Rajagopal	5492981	18.01	2676258	48.72	8.77
2	Rama Rajagopal	5042054	16.53	2676258	53.08	8.77
3	Vidyuth Rajagopal	7000	0.02			
4	Suresh Rajagopalan	1015	0.00			
5	Rajagopalan K.A.	646	0.00			
6	Anjali Rajagopal	100	0.00			
	<b>Total</b>	<b>10543796</b>	<b>34.56</b>	<b>5352516</b>	<b>50.76</b>	<b>17.55</b>

### (I)(c) STATEMENT SHOWING SHAREHOLDING OF PERSONS BELONGING TO THE CATEGORY "PUBLIC" AND HOLDING MORE THAN 1 % OF THE TOTAL NUMBER OF SHARES

S. No	Name of the Shareholders	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A) + (B) +(C) indicated in Statement at Para (I) (a) above)
1	State Bank of India	7469100	24.49
2	New Vernon Private Equity Limited	3400000	11.15
3	Davos International Fund	2100000	6.88
4	Benett,Coleman and Company Limited	1316818	4.32
5	Reliance Capital Limited	898750	2.95
	<b>Total</b>	<b>15184668</b>	<b>49.79</b>

### (I)(c)(ii) STATEMENT SHOWING SHAREHOLDING OF PERSONS BELONGING TO THE CATEGORY "PUBLIC" AND HOLDING MORE THAN 5% OF THE TOTAL NUMBER OF SHARES

S. No	Name of the Shareholders	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A) + (B) +(C) indicated in Statement at Para (I) (a) above)
1	State Bank of India	7469100	24.49
2	New Vernon Private Equity Limited	3400000	11.15
3	Davos International Fund	2100000	6.88
	<b>Total</b>	<b>12969100</b>	<b>42.52</b>

For CELEBRITY FASHIONS LIMITED

*K. Senthil Kumar*

**K. SENTHILKUMAR**  
Company Secretary

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# Celebrity Fashions Limited

## (I)(d) STATEMENT SHOWING DETAILS OF LOCKED - IN SHARES

S. No	Name of the Shareholders	Category of Shareholders (Promoters / Public)	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A) + (B) + (C) indicated in Statement at Para (I) (a) above)
1	Venkatesh Rajagopal	Promoters	2816723	9.23
2	Rama Rajagopal	Promoters	700000	2.29
3	State Bank of India	Nationalised Banks	7469100	24.49
4	Charath Ram Narsimhan	Public-Individual	25619	0.08
Total			11011442	36.09

## II (a) STATEMENT SHOWING DETAILS OF DEPOSITORY RECEIPTS (DRs)

S.No	Type of Outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Outstanding DRs	Number of shares underlying DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at Para(I)(a) above)
----NIL----				

## II (b) STATEMENT SHOWING HOLDING OF DEPOSITORY RECEIPTS (DRs), WHERE UNDERLYING SHARES ARE IN EXCESS OF 1% OF THE TOTAL NUMBER OF SHARES

S.No	Name of the DR Holders	Type of outstanding DRs (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at Para(I)(a) above)
----NIL----				

For CELEBRITY FASHIONS LIMITED

*K. Senthil Kumar*

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