

Name of the Target Company [“TC”]:
EVEREADY INDUSTRIES INDIA LIMITED
1, MIDDLETON STREET
KOLKATA - 700071

“FORM D”

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 [Regulations 13(4), 13(4A) and (6)]

Details of change in Shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a Listed company:

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/Officer	No. & % of shares/voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of Intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer etc.)	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
WILLIAMSON FINANCIAL SERVICES LIMITED FOUR MANGO LANE KOLKATA - 700001 PAN NO. AAACW4504A	54,60,988 Equity Shares of Rs.5/- each representing 7.5130% of the Paid-up Capital of TC prior to this acquisition	3,00,000 Equity Shares representing 0.4127% of the Paid-up Capital of the TC acquired on 31.03.2014	01.04.2014	3,00,000 Shares of the TC acquired through market trades at the current market price	57,60,988 Equity Shares representing 7.9257% of the Paid-up Capital of the TC	VCK Share & Stock Broking Services Ltd SEBI-Regn.No. INB 230469139 - NSE NSE Code No.04691 CMBPID:JIN 552900 SEBI-Regn.No. INB 010469139 - BSE BSE Code No.3133 CMBPID:JIN 631337	NSE BSE	2,00,000 Shares 1,00,000 Shares	Rs.1,37,84,328.56 (i.e. Rs.45.95 approx. per share)	Nil	Nil

Date : 1st April 2014
 Place : Kolkata



WILLIAMSON FINANCIAL SERVICES LIMITED
(Signature)
(K. K. BAHETI)
DIRECTOR