

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(3) and (6)]

Regulation 13(3) — Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

| Name, PAN No. & address of shareholders | Shareholding prior to acquisition/sale | No. & % of shares/voting rights acquired/sold | Receipt of allotment advice/acquisition of shares/sale of shares & specify | Date of intimation to company | Mode of acquisition (market purchase/public rights/preferential etc.) | No. & % of shares/voting rights post-acquisition/sale | Trading member through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which the trade was executed | Buy quantity | Buy value | Sell quantity | Sell value |
|--|--|---|--|-------------------------------|---|---|---|--|--------------|-----------|---------------|------------|
| Pioneer Finest Limited AAA/CP0239M C-5/2, Millaneum Apartments, Sector-18, Rohini, Delhi-11085 | 1086807 | 1068153 6.73% | Sale of shares | 29.03.2014 | Market purchase | 18654 | - | BSE | | | 1068153 | 200812764 |

Date: 29.03.2014
Place: Delhi

For PIONEER FINEST LTD.

(Authorised Signatory)