



FMCG Major Ruchi Soya features in top 50 fastest growing consumer products companies globally

- Ranks at 21 amongst the 50 fastest growing consumer products companies globally
- Continues to retain its top position among the leading FMCG companies in India

April 21, 2014, Mumbai: Ruchi Soya Industries Limited (Ruchi Soya) India's leading FMCG Company has made it to the top 250 consumer companies in the world according to the 7th annual **Global Powers of Consumer Products 2014** report issued by *Deloitte Touche Tohmatsu Limited (DTTL)*. Ruchi Soya along with ITC are the only two home-grown Indian companies to feature in this list. The report in its seventh annual version identifies the 250 largest consumer products companies around the world based on publicly available data for the fiscal year 2012 encompassing companies' fiscal years ended through June 2013.

For a company to make it to the list of top 250 consumer product companies, it has to have a minimum sales of USD 3 Billion or INR 18,000 crore and has to register at least 5% composite year-on-year sales growth.

Based on the net sales of USD 5,452 Million, as reported by Deloitte, Ruchi Soya has featured in the top 250 consumer companies globally. Ruchi Soya, featuring among the top five FMCG players in India's is the largest manufacturer and marketer of edible oil and Soya products under popular retail brands like Nutrela, Mahakosh, Sunrich and Ruchi Gold. Ruchi Soya has also been featured in the 50 fastest growing consumer companies globally and leads amongst the only two companies from India.

Mr. Dinesh Shahra – Founder & Managing Director, Ruchi Soya Industries Limited said, *“Over the past few years, Ruchi Soya has successfully created healthy and reliable brands in the country. Enhanced branded sales, effective control on the costs and favourable business sentiment helped us in continuing our performance in the previous year. We hope to continue capitalizing the growing business prospects and opportunities to enhance value of stakeholders.”*

According to the report, the world's 250 largest consumer products companies generated sales in excess of \$3.1 trillion in 2012. This resulted in an average company size of \$12.5 billion. Between 2007 and 2012, composite net sales increased at a compound annual rate of 22.1 percent for the fastest 50, nearly four times the pace of the Top 250 as a whole.

About RUCHI SOYA INDUSTRIES LIMITED:- *Ruchi Soya is India's leading FMCG Company, India's number one cooking oil and soy food maker and marketer. An integrated player from farm to fork, Ruchi Soya has secured access to oil palm plantations in India and other key regions of the world. Ruchi Soya is also the highest exporter of soya meal, lecithin and other food ingredients from India. Ruchi Soya is committed to renewable energy and exploring suitable opportunities in the sector.*

Contacts for media:

Ruchi Soya Industries Limited
Yogesh Kolte
98203 09121
yogesh_kolte@ruchigroup.com

Perfect Relations
Adnan Syed
9920873783
asyed@perfectrelations.com