

Press Release

News24 Exit poll Hits the Bull's Eye

News24 gets it right once again. BAG Network is proud to announce that the News24-Chanakya Exit Poll on General Elections 2014 was by far the closest to the landslide victory of the Narendra Modi led NDA in the 2014 General Elections.

This is not the first time that our exit poll has correctly predicted the outcome, we gave the Aam Aadmi Party (AAP) 31 Seats in Delhi assembly elections and AAP won 28 seats. Our survey agency Chanakya, which is the political analysis arm of RNB Research, closely predicted Assam results too when it gave 75 plus seats to Congress and has guessed the UK and US poll results correctly in the past.

News24 thanks its viewers for their continued support and reiterates its commitment to being the most trusted national Hindi news channel in India. With an experienced editorial team led by Ms. Anuradha Prasad, News24 had one of the highest viewership during the counting day on May 16, 2014. News24 shall continue to inform and educate viewers through detailed coverage and pointed debate as the new political disposition takes shape in India and shall consolidate its position as "Har Hindustani Ka Channel".

For B.A.G. FILMS & MEDIA LTD.


Company Secretary