

Name of the Target Company [ 'TC' ]: **EVEREADY INDUSTRIES INDIA LIMITED**  
 4, MIDDLETON STREET  
 KOLKATA - 700071

**"FORM D"**

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**  
 [Regulations 13(4), 13(4A) and (6)]

**Details of change in Shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.**

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/Officer	No. & % of shares/voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer etc.)/ sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
WILLIAMSON FINANCIAL SERVICES LIMITED - FOUR MANGO LANE KOLKATA - 700001  PAN NO. AAACW4504A	57,60,988 Equity Shares of Rs.5/- each representing 7.9257% of the Paid-up Capital of TC prior to this acquisition	2,00,000 Equity Shares representing 0.2751% of the Paid-up Capital of TC acquired on 13.05.2014	14.05.2014	2,00,000 Shares of the TC acquired through market trades at the current market price	59,60,988 Equity Shares representing 8.2008% of the Paid-up Capital of the TC	VCK Share & Stock Broking Services Ltd  SEBI-Regn.No. INB 230469139 - NSE NSE Code No.04691 CMBRID:IN 552900	NSE	1,25,000 Shares	Rs.1,12,41,518.58 (i.e. Rs.56.20 approx. per share)	Nil	Nil
						SEBI-Regn.No. INB 010469139 - BSE BSE Code No.3133 CMBRID:IN 631337	BSE	75,000 Shares			



WILLIAMSON FINANCIAL SERVICES LIMITED  
*K. K. Banerji*  
 (K. K. BANERJI)  
 DIRECTOR

Date :14th May 2014  
 Place : Kolkata