Regd. Office:

125, Maker Chambers III, Nariman Point, Mumbal-400021. • Telephone: 22854243

Email: indpru@vsnl.net

Ref: 140050/05/2014 Date: May 28, 2014

To

The Dy. Gen. Manager Listing, Bombay Stock Exchange Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI 400 023.

Dear Sirs,

COMPANY CODE 501298, ISIN: INE 620D01011. Re:

ACCOUNT YEAR ENDED MARCH 31, 2014 Sub:

At a meeting of the Board of Directors of the Company held today, it has been decided as under:

1. Dividend of Rs. 55.00 per Share on 5, 81,780 Equity shares of Rs. 10/- each are recommended for the year ended March 31, 2014.

| | | 05 | 50 |
|----------------|-----------|--------------|--------------|
| SHARES | <u> </u> | 25 | 30 |
| Gross Dividend | Rs. 55.00 | Rs. 1,375.00 | Rs. 2,750.00 |
| | Rs. 55.00 | Rs. 1,375.00 | Rs. 2,750.00 |
| Net Dividend | 13. 00.00 | 1 2007 272 | |

Thanking you,

Yours faithfully,

For INDUSTRIAL & PRUDENTIAL INVESTMENT CO. LTD.

(A. V. SETALVAD) DIRECTOR.

Copy to:

Ms. Shruti Shetty,

Link Intime India Private Ltd., MUMEAND 1978.