

SUPER SALES INDIA LIMITED						
Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018.						
AUDITED FINANCIAL RESULTS FOR THE FINANCIAL YEAR ENDED 31ST MARCH, 2014						
Rs. In Lacs						
SI No.	Particulars	3 months ended	3 months ended		12 months ended	
		(audited) 31.03.2014	(unaudited) 31.12.2013	(unaudited) 31.03.2013	(audited) 31.03.2014	(audited) 31.03.2013
1	Income from operations					
(a)	Net Sales/Income from operations	5271.01	5275.35	4289.20	21197.36	18310.43
(b)	Other operating income	255.05	138.38	119.46	606.46	373.61
	Total Income from operations (Net)	5526.06	5413.73	4408.66	21803.82	18684.04
2	Expenses					
	A. Cost of Material Consumed	2531.81	2569.76	1850.99	9581.97	7449.99
	B. Purchases of stock-in-trade	129.50	119.39	86.70	744.38	95.40
	C. Changes in inventories of finished goods, work-in-progress and stock-in-trade	(116.31)	(68.53)	(44.68)	(318.12)	(55.72)
	D. Employee benefits expense	693.52	626.62	555.39	2380.99	1887.22
	E. Depreciation and amortisation expense	484.28	485.22	530.63	1935.90	1942.61
	F. Power Cost	634.08	551.02	740.92	2507.17	2796.85
	G. Other expenses	722.70	681.85	560.40	2605.42	1896.28
	Total expenses	5079.58	4965.33	4280.35	19437.71	16012.63
3	Profit/(Loss) from operations before other income, finance cost and exceptional items (1-2)	446.48	448.40	128.31	2366.11	2671.41
4	Other income	269.19	96.41	105.11	549.60	373.90
5	Profit/(Loss) from ordinary activities before finance costs and exceptional items (3+4)	715.67	544.81	233.42	2915.71	3045.31
6	Finance cost	195.44	214.24	234.68	945.03	1206.97
7	Profit/(Loss) from ordinary activities after finance costs and before exceptional items (5-6)	520.23	330.57	(1.26)	1970.68	1838.34
8	Exceptional items	-	-	-	-	-
9	Profit / (Loss) from ordinary Activities before Tax (7+/- 8)	520.23	330.57	(1.26)	1970.68	1838.34
10	Tax Expenses	215.70	(295.42)	224.15	281.84	785.49
11	Net Profit / (Loss) from ordinary Activities after Tax (9+/- 10)	304.53	625.99	(225.41)	1688.84	1052.85
12	Extra Ordinary Items	0.00	-	-	-	-
13	Net Profit / (Loss) for the period (11-12)	304.53	625.99	(225.41)	1688.84	1052.85
14	Share of profit/(loss) of associates	-	-	-	-	-
15	Minority Interest	-	-	-	-	-
16	Net Profit / (Loss) after taxes, Minority interest and share of profit/(loss) of associates (13-14-15)	304.53	625.99	(225.41)	1688.84	1052.85
17	Paid-up equity share capital (face value of Rs. 10 each)	307.15	307.15	307.15	307.15	307.15
18	Reserves excluding revaluation reserves	-	-	-	8792.47	7193.47
19(a)	Earnings per Share (Rs) before Extraordinary Items	9.91	20.38	(7.34)	54.98	34.28
19(b)	Earnings per Share (Rs) after Extraordinary Items	9.91	20.38	(7.34)	54.98	34.28

contd. 2..

Page 2						
SI No.	Particulars	3 months ended	3 months ended		12 months ended	
		(audited)	(unaudited)		(audited)	
		31.03.2014	31.12.2013	31.03.2013	31.03.2014	31.03.2013
A	Particulars of Shareholding					
1	Public Shareholding					
	- Number of shares	2392890	2392890	2392890	2392890	2392890
	- Percentage of shareholding	77.91	77.91	77.91	77.91	77.91
	Promoters and promoters group shareholding					
	Pledged/Encumbered	Nil	Nil	Nil	Nil	Nil
	- Number of shares	Nil	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	Nil	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total share capital of the Company)	Nil	Nil	Nil	Nil	Nil
2	Non Encumbered					
	- Number of shares	678610	678610	678610	678610	678610
	- Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	100	100	100	100	100
	- Percentage of shares (as a % of the total share capital of the Company)	22.09	22.09	22.09	22.09	22.09
B. INVESTORS COMPLAINTS:						
i) Pending at the beginning and end of the quarter - Nil						
ii) Complaints received and resolved during the quarter - Nil						
SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED						
		3 months ended	3 months ended		12 months ended	
		(audited)	(unaudited)		(audited)	
		31.03.2014	31.12.2013	31.03.2013	31.03.2014	31.03.2013
1	Segment revenue					
	- Agency Division	597.39	470.51	412.54	1839.87	1551.43
	- Textile Division	4375.68	4174.17	3908.55	16749.17	14255.58
	- Wind Energy Division	131.24	382.63	(182.54)	1673.79	1803.88
	- Engineering Division	421.75	386.42	270.11	1540.99	1073.15
	Total	5526.06	5413.73	4408.66	21803.82	18684.04
	Less: Intersegment Revenue	121.68	344.42	(373.97)	1417.02	1285.01
	Net Sales/Income from operations	5404.38	5069.31	4782.63	20386.80	17399.03
2	Profit/(Loss) before tax & interest					
	- Agency Division	476.67	353.12	295.52	1382.82	1114.52
	- Textile Division	469.10	159.72	375.71	1363.47	1228.73
	- Wind Energy Division	(121.15)	77.45	(407.60)	427.17	857.25
	- Engineering Division	(98.40)	(46.29)	(35.72)	(279.12)	(251.99)
	Total	726.22	544.00	227.91	2894.34	2948.51
	Less: Interest	195.44	214.24	234.68	945.03	1206.97
	Less: Other unallocable expenditure net off unallocable Income	10.55	(0.81)	5.51	(21.37)	96.80
	Total Profit/(Loss) before tax	520.23	330.57	(1.26)	1970.68	1838.34
3	Capital Employed					
	- Agency Division	1402.42	1420.21	769.57	1402.42	769.57
	- Textile Division	2758.52	2120.74	1195.07	2758.52	1195.07
	- Wind Energy Division	2955.88	3223.87	3675.76	2955.88	3675.76
	- Engineering Division	3010.79	3040.95	3019.59	3010.79	3019.59
	Total	10127.61	9805.77	8659.99	10127.61	8659.99

contd. 3..

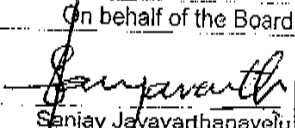
Page .3

Particulars	12 months	12 months
	ended (audited) 31.03.2014	ended (audited) 31.03.2013
A EQUITY AND LIABILITIES		
1 Shareholders' funds		
(a) Share Capital	307.15	307.15
(b) Reserves and Surplus	8792.47	7193.47
(c) Money received against sharewarrants	-	-
Sub - total Shareholders' funds	9099.62	7500.62
2 Share application money pending allotment	-	-
3 Minority Interest	-	-
4 Non - Current Liabilities		
(a) Long - term borrowings	1248.80	3133.22
(b) Deferred tax liabilities (Net)	1300.64	1526.61
(c) Other long term liabilities	-	-
(d) Long term provisions	-	-
Sub - total Non - Current liabilities	2549.44	4659.83
5 Current Liabilities		
(a) Short - term borrowings	5067.56	4641.27
(b) Trade payables	794.40	832.97
(c) Other current liabilities	2402.02	2444.63
(d) Short- term provisions	1029.70	473.99
Sub - total Current liabilities	9293.68	8392.86
TOTAL EQUITY AND LIABILITIES	20942.74	20553.31
B ASSETS		
1 Non - Current assets		
(a) Fixed assets		
(i) Tangible assets	10825.27	12242.50
(ii) intangible assets	6.95	9.10
(iii) Capital Work in progress	131.91	319.07
(b) Goodwill on consolidation	-	-
(c) Non - Current investments	167.55	167.45
(d) Deferred tax assets (net)	-	-
(e) Long term loans and advances	388.50	312.78
(f) Other non - current assets	-	-
Sub - total Non - Current Assets	11520.18	13050.90
2 Current assets		
(a) Current investments	-	-
(b) Inventories	3349.74	2287.23
(c) Trade Receivables	3943.71	3011.69
(d) Cash and Cash equivalents	206.43	370.54
(e) Short term loans and advances	1811.92	1605.59
(f) Other current assets	110.76	227.36
Sub - total Current Assets	9422.56	7502.41
TOTAL ASSETS	20942.74	20553.31

Notes

- The above results reviewed by the Audit Committee were approved by the Board of Directors at its meeting held on 28.05.2014.
- The Board of Directors has recommended a dividend of Rs. 2.50/- per equity share of Rs. 10/- each subject to the approval of the shareholders at the ensuing annual General meeting. If approved at the AGM the dividend will be paid on or before 20.09.2014
- As required by clause 41 (d) of the Listing agreement the figures for the quarter ended 31.3.2014 has been arrived at as the difference between the audited figures for the year ended 31.3.2014 and the published figures for the period ended 31.12.2013
- Previous period figures are re-grouped and reclassified wherever necessary

On behalf of the Board

Coimbatore
28.05.2014

Sanjay Jayavarthanavelu
Chairman