

A Superbrand.

June 30, 2014

The General Manager  
Department of Corporate Services  
Bombay Stock Exchange Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400 001

Dear Sir,

**Re: Scrip Code – 532387**

In terms of the Listing Agreement, we are submitting to you the text of our press release.

**PRESS RELEASE**

**Pritish Nandy Communications announces realignment of its wellness strategy**

Pritish Nandy Communications Ltd (“PNC” or “the Company”) announces that pursuant to the lease expiring on the property housing Moksh, the Wellness Place at Breach Candy on June 30, 2014, the Company is looking to realign its wellness business strategy and focus on bringing celebrity fitness and makeovers to Mumbai.

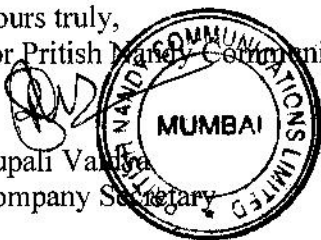
This strategy also synergises PNC’s prolific access to the celebrity world through its successful and cult movie business with the wellness business in a more integrated fashion.

Moksh, the Wellness Place at Breach Candy, was the first of its kind 14 years ago when it was established and has had a very distinguished run. Mumbai’s most famous names have worked out there and its annual wellness festivals were a great draw.

PNC Wellness, a 100% subsidiary of Pritish Nandy Communications Ltd and owner of the Moksh brand, will perpetrate this revised strategy in the wellness space through new centres in more eclectic locations and formats that suit the revised strategy as well as introduce new wellness products.

Yours truly,  
For Pritish Nandy Communications Ltd

Rupali Vaidya  
Company Secretary



CIN: L22120MH1993PLC074214

