

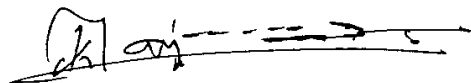
**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	<b>United Spirits Limited</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<b>United Breweries (Holdings) Limited</b> Kingfisher Finvest India Limited Mallya Private Limited Devi Investments Pvt Ltd Vittal Investments Pvt Ltd Rossi & Associates Private Limited RELAY B V Dr. Vijay Mallya		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bangalore Stock Exchange Limited, BSE Limited and The National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<b>Before the acquisition/disposal under consideration, holding of:</b>			
a) Shares carrying voting rights	0	0	N.A.
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	5,469,814	3.76	N.A.
c) Voting rights (VR) otherwise than by shares	0	0	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0	N.A.
<b>e) Total (a+b+c+d)</b>	<b>5,469,814</b>	<b>3.76</b>	
<b>Details of-acquisition/sale</b>			
f) Shares carrying voting rights acquired/sold	0	0	N.A.
g) VRs acquired /sold otherwise than by shares	0	0	N.A.

h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0	N.A.
i) Shares encumbered / invoked/released by the acquirer	3,147,985	2.17	N.A.
<b>j) Total (a+b+c+/-d)</b>	<b>3,147,985</b>	<b>2.17</b>	
<b>After the-acquisition/sale, holding of:</b>			
e) Shares carrying voting rights	0	0.00	N.A.
<b>f) Shares encumbered with the acquirer</b>	<b>2,321,829</b>	<b>1.60</b>	<b>N.A.</b>
g) VRs otherwise than by shares	0	0.00	N.A.
h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.00	N.A.
<b>i) Total (a+b+c+d)</b>	<b>2,321,829</b>	<b>1.60</b>	<b>N.A.</b>
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Refer Note below		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	June 13, 2014		
Equity share capital / total voting capital of the TC before the said acquisition / sale	145,327,743 equity shares of Rs. 10 each.		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	145,327,743 equity shares of Rs. 10 each.		
Total diluted share/voting capital of the TC after the said acquisition/sale.	N.A.		

*Note: The change in shareholding has occurred due to unilateral invocation of pledged shares by IDBI Trusteeship Services Ltd in its capacity as Trustees for the Lenders of Kingfisher Airlines Ltd.*

For United Breweries(Holdings) Limited



Kaushik Majumder  
Corporate Vice President- Legal &  
Company Secretary



Place: Bangalore  
Date: June 16, 2014