

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Promoter(s) or PAC on whose shares encumbrance has been created/released/invoked	United Spirits Ltd Bangalore Stock Exchange Limited, BSE Limited and The National Stock Exchange of India Limited.
Date of reporting	June 18, 2014
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	United Breweries (Holdings) Limited

Name of the Promoter(s) or PACs with him	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding encumbered shares (creation [2+3]/release [(2)-(3)] / invocation [(2)-(3)])	
	No. of shares	% of total share capital	% w.r.t diluted share capital	No. of shares	% of total share capital	% of total share capital	Type of event (creation / release / invocation)	Date of creation/release of encumbrance	Type of encumbrance (pledge/lien/ on disposal / undertaking/others)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
United Breweries (Holdings) Limited	4,816,565	3.31	N.A.	2,321,829	1.60	1.60	invocation	16.6.2014	pledge	482,000	0.33	HDFC Ltd	1,839,829	1.27
Kingfisher Finvest India Limited	3,406,180	2.34	N.A.	3,248,000	2.23	2.23								
Mallya Private Limited	1,005	0.00	N.A.	0	0.00	0.00								
Devi Investments Pvt Ltd	2,700	0.00	N.A.	0	0.00	0.00								
Vital Investments Pvt Ltd	31,270	0.02	N.A.	0	0.00	0.00								
Rossi & Associates Private Limited	35,112	0.02	N.A.	0	0.00	0.00								
RELAY B V	41,827,132	28.78	N.A.	0	0.00	0.00								
Dr. Vijay Mallya	12,510	0.01	N.A.	0	0.00	0.00								

*Unilateral invocation of pledge by HDFC Ltd

For United Breweries (Holdings) Limited

[Signature]

Kaushik Majumder
Corporate Vice President- Legal &
Company Secretary