Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Nama					
Name of the Target Company (TC) Name(s) of the acquirer and Persons Acting in		Asian Hotels (East) Limited Acquirer- Ratna Saraf			
	Concert (PAC) with the acquirer		Acquirer Ratifa Sarat		
44.144.	concert (1 Ac) with the acquirer		PACs- Radhe Shyam Saraf		
		Umesh Saraf			
		Saraf Industries Limited			
		Forex Finance Private Limited			
Whether the acquirer belongs to		Yes			
Promoter/Promoter group					
	s) of the Stock Exchange(s) where the	BSE Limited			
shares	shares of TC are Listed		National Stock Exchange of India Ltd.		
5 1 11		Number % w.r.t. total % w.r.t. total			
Details	Details of the acquisition as follows		% w.r.t. total	% w.r.t. total	
			share/voting	diluted	
	•		capital	share/voting capital	
			wherever	of the TC (**)	
			applicable(*)		
D. F.		->	->		
	the acquisition under construction,	a)	a)	a)	
noidin	g of acquirer along with PACs of:	Acquirer-	Acquirer-	Acquirer-	
		1,21,851 <u>PAC</u> -	1.06 PAC-	1.06 <u>PAC</u> -	
a)	Shares carrying voting rights	73,45,632	64.21	64.21	
2)	Shares carrying voing rights	73,73,032	04.21	04.21	
b)	Shares in the nature of encumbrance	b)	b)	b)	
,	(pledge/lien/non-disposal undertaking/	Acquirer-	Acquirer-	Acquirer-	
	others)	Nil	NII	Nil	
	-	<u>PAC</u> - NII	<u>PAC</u> - Nil	<u>PAC</u> - NII	
c)	Voting rights (VR) otherwise than by	c)	c)	c)	
	equity shares	Acquirer-	Acquirer-	Acquirer-	
		Nil	Nil	Nil	
i		PAC- Nil	PAC- Nil	PAC- Nil	
d)	Warrants/convertible securities/any	d)	d)	d)	
	other instrument that entitles the	Acquirer-	Acquirer-	Acquirer-	
	acquirer to receive shares carrying	Nil	Nil	Nil	
	voting rights in the TC (specify	<u>PAC</u> - Nil	PAC~ Nil	<u>PAC</u> - Nil	
	holding in each category)				
	Total (a. b. a. d)	ام	-	_\	
(e)	Total (a+b+c+d)	e)	e)	e)	
		Acquirer-	Acquirer- 1.06	Acquirer- 1.06	
		1,21,851 <u>With PACs</u> -	With PACs-	With PACs-	
		73,45,632		64.21	
		/ J,7J,0J2	64.21	0 021	
			I		

;

			,		
Detai	s of acquisition		,		
a)	Shares carrying voting rights acquired	11425	0.10	0.10	
b)	VRs acquired otherwise than by equity shares	Nii	Nil	Nil	
	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	Nii	Nil	Nil	
d)	Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	Nil	Nil	Nii	
e)	Total (a+b+c+/-d)	11425	0.10	0.10	
	the acquisition, holding of acquirer with PACs of:				
a)	Shares carrying voting rights	74,78,908	65.37	65.37	
b)	VRs otherwise than by equity shares	Nil	Nil	Nil	
c)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil •.	
d)	Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil	
e)	Total (a+b+c+d)	74,78,908	65.37	65.37	
issue /	Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)		Open Market		
includir	Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.		Equity Shares		
Intimat warran instrun receive	Date of acquisition of/ date of receipt of Intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.		14.07.2014		
	share capital / total voting capital of before the said acquisition	1,14,40,585 Equity Shares of Rs.10/- each			

15-07-14;17:52 ; # 4/

Equity share capital/ total voting capital of [1,14,40,585 Equity Shares of Rs.10/- each
the TC after the said acquisition
To see the process may expend authorition (1)
A VANAGAMAN AND AND AND AND AND AND AND AND AND A
Total diluted share, voting capital of the TC 1,14,40,585 Equity Shares of Rs.10/- each
supress of the fe, 1,14,40,585 Equity Shares of Rs.10/- each
after the said acquisition
The state of the s

Rating Sarab

Signature of the acquirer / Authorised Signatory

Place:

Date: 15.07.2014

Note:

- (*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the Listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible secunities/warrants into equity shares of the TC.
- (***) Part-8 shall be disclosed to the Stock Exchanges but shall not be disseminated.