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July 16, 2014

To

The Listing Department  
National Stock Exchange of  
India Ltd.  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E),  
Mumbai-400 051  
Fax: 91-22-26598237/38

The Listing Department  
Bombay Stock Exchange  
Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 001.  
Fax: 91-22-2272 3121

The Listing Department  
Delhi Stock Exchange  
Limited,  
DSE House, 3/1 Asaf Ali Road  
New Delhi-110 002.  
Fax: 011-46470053/54

**Sub: Allotment of 80,000,000 warrants convertible into equal number of equity shares of Rs. 2/- each at a price of Rs. 3.40/- per shares (including a premium of Rs. 1.40 per share) to promoters and non promoters on preferential basis**

Dear Sir/Madam,

This is to inform you that pursuant to the In-principle approval obtained from the National Stock Exchange of India Limited (NSE) and Bombay Stock Exchange Limited (BSE), the Investor Grievance Committee of the Board of Directors of the Company in its meeting held on July 16, 2014 allotted 80,000,000 warrants convertible into equal number of equity shares of Rs. 2/- each to following allottees at a price of Rs. 3.40/- per share (including a premium of Rs. 1.40 per share) against 25% upfront money received by the Company:

S.N.	Name of the Allottee	Category	No. of Warrants allotted
1.	Skyline Tele Media Services Limited	Promoter	24,000,000
2.	B.A.G. Live Entertainment Limited	Promoter	24,000,000
3.	Oscar Software Private Limited	Non-Promoter	11,000,000
4.	Canon Media Private Limited	Non-Promoter	10,000,000
5.	Red Star Infotech Private Limited	Non-Promoter	11,000,000

This is for your information and record please.

Thanking you,

Yours sincerely,

For **B.A.G. Films and Media Limited**
  
 Company Secretary