

FORM B

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(2), 13(2A) and 13(6)]

Details of shares or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company, or positions taken in derivatives by Director or Officer of a listed company and his dependents.

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/ Officer	Date of assuming office of Director / Officer OR Date of becoming Promoter/part of Promoter Group.	No. & % of shares/voting rights held at the time of becoming Promoter/part of Promoter Group/ Director / Officer.	Date of intimation to company	Mode of acquisition (market purchase / public / rights / preferential offer etc.)	Trading Member through whom the trade was executed with SEBI/ Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
B.A.G. Live Entertainment Limited PAN No. AADCCE4266H Address: A-60, Basement, Malviya Nagar Delhi - 17	16-07-2014	24,000,000 (*)	17-07-2014	preferential offer (Allotment of Warrants) (*)	Nil	Nil	Nil	Nil

*Note: The above table shall be applicable with suitable modifications to disclosures for position taken in derivatives also.
(*) Preferential Allotments of 24,000,000 Warrants to the Company @ Rs. 3.40/- each (including premium of Rs. 1.40/- each) with the option to convert warrants into equal number of equity shares within 18 months from the date of Allotment of Warrants i.e. 16-07-2014.*

B.A.G. Live Entertainment Limited


Director

Certified True Copy
For B.A.G. FILMS & MEDIA LTD.
Company Secretary

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[Regulations 13(2), 13(2A) and 13(6)]

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Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/ Officer	Date of assuming office of Director / Officer OR Date of becoming Promoter/part of Promoter Group.	No. & % of shares/voting rights held at the time of becoming Promoter/part of Promoter Group/ Director / Officer.	Date of intimation to company	Mode of acquisition (market purchase / public / rights / preferential offer etc.)	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Skyline Tele Media Services Limited PAN No. AADCBI030B Address: C-4, Shivalik, Near Malviya Nagar Market, Delhi - 17	16-07-2014	24,000,000 ^(*)	17-07-2014	preferential offer (Allotment of Warrants) ^(*)	Nil	Nil	Nil	Nil

Note: The above table shall be applicable with suitable modifications to disclosures for position taken in derivatives also.

^(*) Preferential Allotments of 24,000,000 Warrants to the Company @ Rs. 3.40/- each (including premium of Rs. 1.40/- each) with the option to convert warrants into equal number of equity shares within 18 months from the date of Allotment of Warrants i.e. 16-07-2014.

For Skyline Telemedia Services Ltd.

Company Secretary

Company Secretary

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