

**FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

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|--|--|--|--|
| Name of the Target Company (TC) | PHILLIPS CARBON BLACK LIMITED | | |
| Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer | Ujala Agency Private Limited | | |
| Whether the acquirer belongs to Promoter/Promoter group | Yes | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | National Stock Exchange, Bombay Stock Exchange, Calcutta Stock Exchange | | |
| Details of the acquisition / disposal/ holding of shares / voting rights/ holding of the Acquirer and PAC | Number | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC (*) |
| <u>Before the sale under consideration, holding of :</u> | | | |
| a) Shares carrying voting rights | 2736019 | 7.94 | 7.94 |
| b) Voting rights (VR) otherwise than by equity shares | | | |
| c) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | | | |
| d) Total (a+b+c) | 2736019 | 7.94 | 7.94 |
| <u>Details of Sale</u> | | | |
| a) Shares carrying voting rights acquired/sold | 2736019 | 7.94 | 7.94 |
| b) VRs acquired / sold otherwise than by equity shares | | | |
| c) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold | | | |
| d) Total (a+b+c) | 2736019 | 7.94 | 7.94 |

Ujala Agency Private Limited

[Signature]
Director / Authorized Signatory

| | | | |
|--|--|------------|------------|
| <u>After sale holding of:</u> | | | |
| a) Shares carrying voting rights | NII | NII | NII |
| b) VRs otherwise than by equity shares | | | |
| c) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | | | |
| d) Total (a+b+c) | NII | NII | NII |
| Mode of acquisition (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.) | By a Scheme of Arrangement under Section 394 of the Companies Act 1956, approved by the Hon'ble Calcutta High Court vide their Order dated 15 th May, 2014 (Effective date 08.07.2014) under which the Company has been amalgamated with M/s. Rainbow Investments Limited. Accordingly shares /Voting rights have been transferred to Rainbow Investments Limited | | |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of the allotment of shares, whichever is applicable. | 08.07.2014 (The Effective date of the Scheme of Arrangement) | | |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | 34467572 (Equity Shares of Rs.10/- each fully paid up) | | |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | 34467572 (Equity Shares of Rs.10/- each fully paid up) | | |
| Total diluted share/voting capital of the TC after the said acquisition | 34467572 (Equity Shares of Rs.10/- each fully paid up) | | |

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Ujala Agency Private Limited

Pranab Ghosh

Director

Kolkata

10-07-2014-