



Sonata's Technology Infrastructure Group receives 'Best Partner of the Year- General Business' at the SAP Partners Summit

Bangalore, July 10, 2014

Sonata Software, a global IT consulting and software services announced that its Technology Infrastructure Group has received the 'Best Partner of the Year' in the General Business Category at the SAP Partners Summit.

The SAP Partner of the Year 2014 Award is premier partner recognition program in India and recognizes significant contributions made by Partners, who have excelled in developing and growing their partnership with SAP and driving customer success.



Mr. Vinay BS, Business Manager (Centre) & Mr. Mohan Muthuraj, Associate Vice President – Sonata Software receiving the Award at the SAP Partner Summit

Speaking about the award, Mr. Sujit Mohanty, Head - Technology Infrastructure Business, Sonata Software said "SAP India aims to bring their best business solutions to India's growing SMB segment. Sonata is committed to deliver these solutions to end customers in this segment. Having a strong and developing association, we would like to continue this trend. This award showcases our commitment and drive towards the SAP Business."

Sonata is SAP Gold certified Partner and has been associated with SAP since 2008. Apart from being a Value Added Reseller in India, Sonata offers a range of services around SAP to its customers globally including SAP certified Application Management Services (including Output based models), SAP ERP implementation, Business Analytics (using Business Objects and Business Objects Data Services), SAP Testing services, SAP

integration services as well as SAP e-commerce (hybris). hybris is one of the key cornerstones of Sonata's strategy with SAP. With our focus on verticals like Travel, Retail & CPG, our specific offerings on hybris (Multi-channel B2C e-commerce for Travel & Retail and B2B e-commerce for CPG) are designed to help customers in these verticals in their digital transformation initiatives. Sonata has also been awarded as the Most Innovative Partner by hybris in 2012 and more recently received the 2014 SAP Pinnacle Award for SME Value Added Reseller of the Year.

About Sonata Software

Sonata Software is a global IT services company that focuses on enabling businesses win value with strategic IT initiatives. Sonata has deep technology expertise gained from multi-faceted relationships spanning Product Engineering, Professional Consulting Services, Early Adopter Programs, Implementation and Alliances status with leaders such as Microsoft, SAP, Oracle, IBM, HP, hybris, and TIBCO across Multi-Channel Commerce, ERP, CRM, Supply Chain Management, Analytics & Business Intelligence, Cloud, Social and Mobile technologies, enabling innovation, reliability and faster time to market in implementing the best IT solutions. Sonata leverages this expertise through a service line spanning Consulting, Application Development, Testing, Maintenance and Infrastructure Support, to deliver business critical outcomes across Customer Engagement & Growth, Enterprise Efficiency & Collaboration and strategic IT Cost Management needs for consumer facing enterprises in Travel, Retail and Consumer Goods industries. A unique delivery model built on dedicated customer specific Centers of Excellence, strong Governance and Value Co-creation, over decade plus relationships, underline the even deeper commitment Sonata seeks to bring to make a transformational impact on the clients critical business metrics. Sonata seeks to add differentiated value to leadership who want to drive strategic change with IT, for their businesses.



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