

**"FORM D"**  
*Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992*  
 [Regulations 13(4), 13(4A) and 13(6)]

**Details of change in shareholding or voting rights held by Director or Officer and his Dependents or Promoter or Person who is part of Promoter Group of a listed company.**

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director / Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of Acquisition (market purchase/ public/rights/ preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy qty	Buy value	Sell qty	Sell value
Sara Elgi Insurance Advisory Services P Ltd AAACE3993R Elgi Towers, 737-D, Green Fields, Pulakulam, Coimbatore- 641045	16,00,000 2.91%	23.06.14	24.06.14	N.A	NIL	N.A	N.A	NIL	NIL	16,00,000	NIL

Pursuant to approval of scheme of Amalgamation of Sara Elgi Insurance Advisory Services P Ltd with Super Farm Products Ltd filed vide C.P Nos.302 to 305 of 2013 and Madras High Court order dt. 10.02.2014.

For Sara Elgi Insurance Advisory Services Pvt Ltd

  
 Director / Authorised Signatory