

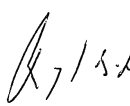

**Format for disclosures under Regulation 29(2) of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulations,
2011**

Name of the Target Company (TC)	TV18 Broadcast Limited ("Company")		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Sellers: Raghav Bahl and Ritu Kapur ("Sellers") Please refer to Annexure A for Persons Acting in Concert (PAC) with Sellers for the purpose of this filing.		
Whether the acquirer belongs to Promoter/Promoter group	The Sellers and PAC have ceased to be promoters or part of the promoter group of the Company w.e.f. July 7, 2014.		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The Equity Shares are listed on the BSE Limited and the National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**) ¹
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	94,55,53,084	55.24%	55.06%
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	94,55,53,084	55.24%	55.06%

27/5/14

Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	94,47,68,548	55.20%	55.01%
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered / invoked/released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	94,47,68,548	55.20%	55.01%

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	7,84,536	0.05%	0.05%
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	7,84,536	0.05%	0.05%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Indirect sale of Equity Shares, voting rights and control of TV18, pursuant to the indirect sale of Network18 Media & Investments Limited (which holds 87,70,35,062 Equity Shares of TV18) pursuant to the sale of 100 per cent of the equity shares of the holding companies (which hold 6,77,33,486 equity shares of TV18) ² .		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	7 th July, 2014		
Equity share capital / total voting capital of the TC before the said acquisition / sale	1,71,16,59,753 fully paid-up equity shares of Rs 2 each aggregating to Rs. 342,33,19,506		

Equity share capital/ total voting capital of the TC after the said acquisition / sale	1,71,16,59,753 fully paid-up equity shares of Rs 2 each aggregating to Rs. 342,33,19,506
Total diluted share/voting capital of the TC after the said acquisition	The Emerging Voting Capital is 1,71,73,46,575 fully paid-up equity shares of Rs 2 each aggregating to Rs. 343,46,93,150 There are no convertible instruments like convertible securities and warrants. Outstanding vested options and options that are expected to vest on or prior to December 31, 2014 have been included in the Emerging Voting Capital


(* Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.


Note 1: The Emerging Voting Capital includes 56,86,822 employee stock options vested or which shall vest prior to December 31, 2014.

Note 2: The holding companies as referred herein are :

- (i) RB Mediasoft Private Limited
- (ii) RRB Mediasoft Private Limited
- (iii) RB Media Holdings Private Limited
- (iv) Watermark Infotech Private Limited
- (v) Colorful Media Private Limited
- (vi) Adventure Marketing Private Limited


Raghav Bahl

Place : Noida
Date : July 9, 2014


Ritu Kapur

Place : Noida
Date : July 9, 2014

Annexure-A

Details of Persons Acting in Concert with Sellers

Sl. No.	Name of the PAC	No. of Shares held	As a % of Total Share Capital	As a % of diluted Capital
1	RAGHAV BAHL	642909	0.04	0.04
2	RITU KAPUR	53295	0.00	0.00
3	VANDANA MALIK	85572	0.00	0.00
4	SUBHASH BAHL	2760	0.00	0.00
	Total	784536	0.05	0.05


Raghav Bahl


Ritu Kapur