



Solix Positioned as a Leader in Gartner's Magic Quadrant

Trend Toward Big Data Analytics and Petabyte-Scale Archives

Santa Clara, CA – July 30, 2014 – Solix Technologies, Inc., a leading provider of Enterprise Data Management (EDM) solutions, is positioned as a leader in the 2014 Gartner Magic Quadrant for Structured Data Archiving and Application Retirement. Gartner's magic quadrant is widely recognized as the industry's authoritative source for assessing vendor competitiveness based on completeness of vision and ability to execute.

As strategic planning assumptions Gartner states, *"By 2017, structured data archiving will represent one-fifth of the information governance efforts in enterprises. By 2016, 75% of structured data archiving applications will incorporate support for big data analytics."*

"The growing use of Apache Hadoop, increasing data warehouse volume sizes and the accumulation of legacy systems in organizations are fostering structured data growth. These factors are leading enterprises to understand how to reuse, repurpose and gain critical insight from this data."

To view the complete report click the link below:

[Gartner Magic Quadrant for Structured Data Archiving and Application Retirement](#)

Solix supports Apache Hadoop as the target repository for enterprise archiving and application retirement. Apache Hadoop enables Information Lifecycle Management (ILM) solutions to cost effectively scale across an entire enterprise to help meet the challenges of exploding data growth.

"We continue to innovate," said Sai Gundavelli, CEO of Solix Technologies. *"Solix's support for Apache Hadoop enables Enterprise Archiving and Data Lake solutions driven by an Information Lifecycle Management and analytics framework. Our customers may now utilize a single set of retention policies and business rules to manage data enterprise-wide, and then mine that data with powerful analytics applications."*

"Enterprise Archiving with Solix enables us to manage all of our data based on an enterprise blueprint with business rules for compliance and retention. From there we are able to mine our enterprise data for business value with analytics tools at the lowest possible cost," said Tony Vaden, CIO of ABC Supply Co., Inc.

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About Solix Technologies

Solix Technologies, Inc., the leading provider of Enterprise Data Management (EDM) solutions, is transforming information management with the first enterprise archiving and data lake application suite for big data: The Solix Big Data Suite. Solix is helping organizations learn more from their data with enterprise analytics and achieve Information Lifecycle Management (ILM) goals. The Solix Enterprise Data Management Suite (Solix EDMS) and Solix Enterprise Standard Edition (SE) enable organizations to improve application performance, meet compliance objectives and reduce the cost of data management across the enterprise. Solix Technologies, Inc. is headquartered in Santa Clara, California and operates worldwide through an established network of value added resellers (VARs) and systems integrators.

About TechNvision Ventures Limited:

TechNvision Ventures Limited is a pioneer in creating next generation enterprise software businesses. We innovate, incubate new ideas and foster entrepreneurship in the emerging areas of technology, Solix Technologies Inc. is an affiliate of TechNvision Ventures Limited.

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About the Magic Quadrant

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