

Ref: ATULAUTO/SEs/saleperformance/July2014

August 1, 2014

To,

The Department of Corporate Services, BSE Limited,

Ground Floor, Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai – 400 001

Script Code: 537195

Kind Attn: Mr. Jeevan Noronha

Mr. Marian D'Souza

To,

Listing Compliance Dept.

National Stock Exchange of India Ltd

5<sup>th</sup> Floor, Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai - 400 051

Script Symbol: ATULAUTO Kind Attn: Mr. Samir Rajdev

Dear Sir,

Sub: Sales performance of the Company

With reference to the above subject, kindly find hereunder the sales performance figures of the Company for the month of July 2014.

(in no. of vehicles)

Particulars	2014-15	2013-14	<b>Growth Rate</b>
Sales for the month of July	3,537	3,006	17.66%
Total Sales from April to July	11,970	10,574	13.20%

Please take the same on your records.

Thanking you.

Yours faithfully,

For, ATULAUTO LIMITED,

(Paras J Viramgama)

Company Secretary & Compliance Officer

Validity unknown