

PRESS RELEASE

Aurionpro

AURIONPRO INKS A DISTRIBUTOR AND IMPLEMENTATION PARTNER AGREEMENT WITH THE LARGEST RFID VENDOR IN THE MIDDLE EAST, TRACKIT SOLUTIONS, TO MAKE AN IMMEDIATE REGIONAL IMPACT

High profile firm selected to offer accelerated deployment of Aurionpro Supply Chain Management offerings for the Middle East region

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Aurionpro (NSE: AURIONPRO) (BSE: 532668), an award-winning provider of industry-tailored solutions and services, today announced that it has entered into a distributor and implementation partner agreement with Middle East industry leader and tracking technology innovator TrackIT Solutions, LLC. Under the terms of the agreement, TrackIT will provide sales support and implementation services of select Aurionpro offerings, including Aurionpro's SCMProFit suite, a leading supply chain management platform.

Based in Dubai, TrackIT Solutions is the most successful Motorola partner in the Middle East and a recognized developer of tracking solutions, with core competencies in RFID and complementary technologies. The value proposition that TrackIT offers for Middle Eastern organizations lies in its ability to provide comprehensive, local, reliable, and cost-effective tracking solutions and consulting services. In order to provide its world-class asset, inventory, vehicle, baggage, and other tracking solutions, TrackIT has established relationships with the world's leading manufacturers of hardware and technology products. In addition, TrackIT has a demonstrated record of success in providing system integration services on diverse platforms for a wide range of industry verticals.

"The Middle East is a key market for Aurionpro as we execute on our expansion strategy," commented Ashish Pujari, Aurionpro's SVP, Supply Chain Management. "We believe that our partnership with TrackIT, the region's most prominent RFID vendor with customers that include some of the world's most profitable and progressive enterprises, will lead to an incredibly strong growth trajectory in the region."

"TrackIT Solutions has a proven position of leadership across the Middle East," reflected Soma Sekhar Vedantam, CEO of TrackIT. "We believe that this collaborative partnership will help to drive adoption of Aurionpro's industry leading supply chain management solutions and will accelerate the growth of both of our businesses throughout the region."

While the initial relationship centers on a distribution and implementation arrangement, initiatives are actively being planned to expand the partnership, including the co-development of innovative solutions for the supply chain market and the integration of the Aurionpro SCMProFit suite with the value-added RFID and tracking solutions from TrackIT.





About Aurionpro

Aurionpro Solutions (NSE: AURIONPRO) (BSE: 532668) is a publicly traded technology company that helps Fortune 1000 companies to be more efficient through domain-driven software and consulting offerings. Employing more than 1,200 individuals across North America, Asia, and Europe, the company has been recognized by Deloitte, Forbes, and the 2013 FinTech 100 as one of the world's fastest growing technology companies. For more information, visit www.aurionpro.com.

About TrackIT Solutions

Headquartered in Dubai, UAE, TrackIT focuses exclusively on developing next-generation tracking solutions and focuses on its core competencies in RFID and complementary technologies. TrackIT was founded in 2004 and has successfully executed many enterprise-scale RFID projects, several of which being "first of their kind" initiatives. Exemplar projects include suspect baggage tracking systems at international airports, asset tracking systems in financial institutions, steel inventory management at SABIC, and warehouse automation at a petro-chemical plant in Saudi Arabia. TrackIT has also established productive and collaborative technology alliances with leading organizations, including Motorola®, IBM®, and Microsoft®.

For more information, please contact:

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For Aurionpro Solutions Limited

A handwritten signature in black ink, appearing to read "Mehul Raval", written over a horizontal line.

Mehul Raval

Company Secretary