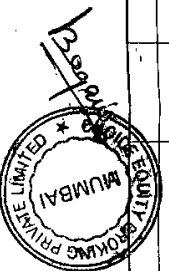


Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

Name of the Target Company (TC)	The Byke Hospitality Limited
Names of the Stock Exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited, Madras Stock Exchange Limited
Date of reporting	August 1, 2014
Name of the Promoter or PAC on whose shares encumbrance was created/ released/invoked.	Choice Equity Broking Private Limited

Details of the creation/invocation/release of encumbrance:

Name of the Promoter (s) or PAC's with him (**)	Promoter holding in the target company(1)	Promoter holding already encumbered (2)	Details of events pertaining to encumbrance (3)	Post event holding of shares {creation(2)+ (3)}/release(2)- (3)}/invocation(2)- (3)}									
	No of shares	% of total share capital	% w.r.t diluted share capital(*)	No of shares	% of total share capital	Type of event (creation /release/ invocation)	Date of creation/release of encumbrance	Type of encumbrance (pledge /lien/non disposal undertaken g/others)	No of shares	% of total share capital	Name of the entity in whose favour shares are encumbered	No of shares	% of total share capital
Choice Equity Broking Pvt. Ltd.	185000	0.92%	0.92%	6000	0.03%	Release	01.08.2014	Pledge	6000	0.03%	-	0	0
Hotel Relax Pvt. Ltd.	4462549	22.26%	22.26%	375000	1.87%	-	-	-	-	-	-	375000	1.87%
Vinita Sunil Patodia	2284170	11.39%	11.39%	835000	4.16%	-	-	-	-	-	-	835000	4.16%
Choice Capital Advisors Pvt. Ltd.	500000	2.49%	2.49%	207000	1.03%	-	-	-	-	-	-	207000	1.03%
Kamal Poddar	175000	0.87%	0.87%	135700	0.68%	-	-	-	-	-	-	135700	0.68%



Arun Poddar	285444	1.42%	1.42%	105000	0.52%	-	-	-	-	-	-	-	-	105000	0.52%
Hemlata Kamal Poddar	125000	0.62%	0.62%	0	0	-	-	-	-	-	-	-	-	0	0
Anil Chothmal Patodia	509500	2.54%	2.54%	0	0	-	-	-	-	-	-	-	-	0	0
Archana Anil Patodia	274575	1.37%	1.37%	0	0	-	-	-	-	-	-	-	-	0	0
Anil Chothmal (HUF)	21680	0.11%	0.11%	0	0	-	-	-	-	-	-	-	-	0	0
Total	8822918	44.01%	44.01%	1663700	8.30%	-	-	-	-	-	-	-	-	1663700	8.27%

For Choice Equity Brokers Pvt. Ltd.

Sunil Bagadia
Director



Place: Mumbai
Date: 01.08.2014

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the Listing Agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.