

Dated: 30th day of July, 2014

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

...Security Code:025050

Dear Sir/Madam,

Re: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

We would like to inform you that we have closed the pledge on 8,25,000 Equity Shares of Rs.10/- each (38.17 % of total Share Capital) of M/s. Orient Beverages Limited in favour of M/s. Magma Fincorp Ltd. on 28th July, 2014. Disclosure in the prescribed format in terms of Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, is enclosed herewith for your kind perusal and records.

Please acknowledge receipt.

Thanking you,
Yours faithfully,

✓
(Narendra Kumar Poddar)

✓ RP
(Ruchira Poddar)

C.C. to:

1. BSE Limited,
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building,
P.J. Towers, Dalal Street,
Mumbai – 400 001

... Security Code: 507690

2. The Secretary
M/s. Orient Beverages Limited
"Aelpe Court" 3rd Floor,
225C, A.J.C. Bose Road,
Kolkata-700 020, W.B.