<u>Disclosures under Regulation 29(1) of the SEBI (Substancial Acquisition of Shares and Takeovers) Regulation, 2011</u>

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Associated Alcohols & Breweries Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bhagwati Prasad Prasann Kumar HUF Yes		
Whether the acquirer belongs to Promoter/Promoter group			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombey Stock Exchange Limited & Madhya Pradesh Stock Exchange Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rightsb) Shares in the nature of encumbrance (pledge/ lien/	3,45,000	3.82%	3.82%
non-disposal undertaking/ others)	NIL	NIL	NIL
b) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
 d) Warrants/convertible securities/any other instrumenthat entitles the acquirer to receive shares carrying 			
voting rights in the TC (specify holding in each category)		NIL	NIL
e) Total (a+b+c+d)	3,45,000	3.82%	3.82%
Details of acquisition			
a) Shares carrying voting rights acquired	49,820	0.55%	0.55%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
 Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying 			

category) acquired	NIL	NIL	NIL
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
e) Total (a+b+c+/-d)	49,820	0.55%	0.55%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	3,94,820	4.37%	4.37%
 b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each 	NIL	NIL	NIL
category) after acquisition d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL NIL	NIL NIL	NIL NIL
e) Total (a+b+c+d)	3,94,820	4.37%	4.37%
Mode of acquisition (e.g. open market / public issue / rights ssue / preferential allotment / inter-se ransfer/encumbrance, etc.)	Open Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity Shares		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	05 09 2014		
Equity share capital / total voting capital of the TC before the said acquisition	9039600		
Equity share capital/ total voting capital of the TC after the said acquisition	9039600		
Total diluted share/voting capital of the TC after the said acquisition	3,94,820 Equity Shares		