

AUGUST'14 SALES

Aug-14

Particulars	Aug-14	Aug-13	Change %	Highlights
MOTORCYCLES	284,302	278,583	2	Discover sales up 16% to 93000 units.
COMMERCIAL VEHICLES	52,538	33,605	56	Highest ever sales for any month.
TOTAL	336,840	312,188	8	September'14 sales expected to be 400,000 units.
Exports out of the above	175,127	144,160	21	Highest ever exports for any month.

YTD

Particulars	Apr-Aug 2014	Apr-Aug 2013	Change %	Highlights
MOTORCYCLES	1,427,001	1,385,562	3	-
COMMERCIAL VEHICLES	217,561	187,228	16	-
TOTAL	1,644,562	1,572,790	5	-
Exports out of the above	786,849	616,746	28	-

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