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22 September 2014

Corporate Relationship Dept The Bombay Stock Exchange Ltd 1st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Fort MUMBAI 400 001

**Scrip Code: 532977** 

National Stock Exchange of India Ltd Exchange Plaza, 5th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East) MUMBAI 400 051

Scrip Code: BAJAJ-AUTO

Dear Sir,

Bajaj Auto has announced a contribution of Rs. 20 crore for the Prime Minister National Relief Fund. The Company has contributed this amount to provide relief efforts in the flood ravaged areas in Jammu & Kashmir. Over 200 persons have been killed in the worst floods to have devastated the northern state in a century.

Mr. Rahul Bajaj, Chairman, Bajaj Auto stated, "The state of Jammu and Kashmir has seen unforeseen disaster and damage to property and infrastructure worth crores of rupees. We feel the grief of our fellow citizens in the state and they need our help at this critical time to come out of this tragedy and to rebuild their lives. Our Honorable Prime Minister Narendra Modi has made an appeal to all Indians to donate to the PM's National Relief Fund for the affected people in the region. We would like to join the government's effort to help in relief operations in flood-ravaged Jammu & Kashmir and provide all support to the affected countrymen in the state."

Bajaj Group of companies and trusts are very actively involved in various CSR and philanthropic activities such as Education, Medical Health, Sanitation especially providing clean toilets for girl Schools and ensuring supply of clean drinking water etc. and expect to contribute more than Rs. 150 crores during the current financial year 2014-15.

This is for information please.

Thanking you,

Yours faithfully, for Bajaj Auto Limited,

J Sridhar

Company Secretary