



## **Eros International & Sajid Nadiadwala come together again for hit franchise *Housefull 3***

**Mumbai, 18<sup>th</sup> September 2014:** Eros International Media Limited ("Eros"), a leading global company in the Indian film entertainment industry today announced its continued partnership with Sajid Nadiadwala to release the third instalment of the hugely successful comedy franchise *Housefull*. Following the unprecedented success of the first two in the series, Eros once again teams up with Nadiadwala Grandson Entertainment for the much awaited *Housefull 3*, directed by writer-turned-director duo Sajid-Farhad.

Commenting on the association, **Jyoti Deshpande, Group CEO - Eros International Media Ltd** said, *"We share a special relationship with Sajid that goes back several decades and are excited to have Sajid back with us. What better film to start with than the third instalment of the hit franchise Housefull. It promises to be a star studded laugh riot shot lavishly in the UK, Sajid Nadiadwala style."*

**Producer Sajid Nadiadwala added,** *"I'm happy to team up with Eros once more for this very popular series. Housefull 3 will be bigger and funnier and we are confident together we will once again successfully present some wholesome entertainment to audiences worldwide".*

The film is slated for a 2015 release.

### **About Eros International Media Ltd (Eros International)**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: [www.erosintl.com](http://www.erosintl.com)

A handwritten signature in blue ink, appearing to read "R. Mehta", is written over a circular blue stamp. The stamp contains the text "EROS INTERNATIONAL" at the top, "MUMBAI" in the center, and "INDIA" at the bottom, with a small star symbol.

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