

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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|---|--|--|---|
| Name of the Target Company ("TC") | Idea Cellular Limited | | |
| Name(s) of the acquirer the Seller(s) and Persons Acting in Concert ("PAC") with the Seller(s). | Seller: P5 Asia Investments (Mauritius) Limited PAC: None | | |
| Whether the acquirer—Seller belongs to Promoter/Promoter group | No | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited & National Stock Exchange of India Limited | | |
| Details of the acquisition/disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable (*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition/disposal under consideration, holding of: | | | |
| a) Shares carrying voting rights | 330,000,000 | 9.31% | 9% |
| b) Shares in the nature of encumbrance (pledge/ lien/ | NIL | NIL | NIL |

| | | | | | |
|--|--------------------|--|--------------|-----------|--|
| non-disposal others) | undertaking/ | | | | |
| c) Voting rights (VR) otherwise than by equity shares | NIL | | NIL | NIL | |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | NIL | | NIL | NIL | |
| e) Total (a+b+c+d) | 330,000,000 | | 9.31% | 9% | |
| Details of acquisition/sale | | | | | |
| a) Shares carrying voting rights acquired sold | 85,000,000 | | 2.39% | 2.32% | |
| b) VRs acquired/sold otherwise than by shares | NIL | | NIL | NIL | |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares | NIL | | NIL | NIL | |

| | | | | |
|---|-------------------|--------------|--------------|-----|
| carrying voting rights in the TC (specify holding in each category) acquired/sold. | | | | |
| d) Shares encumbered / invoked/ released by the acquirer | NIL | NIL | NIL | NIL |
| e) Total (a+b+c+d) | 85,000,000 | 2.39% | 2.32% | |
| After the acquisition/sale, holding of: | | | | |
| a) Shares carrying voting rights | 245,000,000 | 6.91% | 6.68% | |
| b) Shares encumbered with the acquirer | NIL | NIL | NIL | |
| c) VRs otherwise than by shares | NIL | NIL | NIL | |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. | NIL | NIL | NIL | |

| | | | |
|--|--------------------|-------|-------|
| e) Total (a+b+c+d) | 245,000,000 | 6.91% | 6.68% |
| Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.) | Open market sale | | |
| Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | September 4, 2014 | | |
| Equity share capital / total voting capital of the TC before the said acquisition/sale(*) | 35,440,598,780(*) | | |
| Equity share capital/ total voting capital of the TC after the said acquisition/sale(*) | 35,440,598,780 (*) | | |
| Total diluted share/voting capital of the TC after the said acquisition/sale(*) | 36,666,666,670 (*) | | |

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/ Seller/ Authorized Signatory

For P5 Asia Investments (Mauritius) Limited



P5 Asia Investments (Mauritius) Limited

Date: September 08, 2014

