## Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

## Part -A- Details of the Acquisition

Name of the Target Company (TC)	Phillips Carbon Black Limited		
Name(s) of the acquirer and Persons Acting in	Dotex Merchandise Private Limited		ted
Concert (PAC) with the acquirer			
Whether the acquirer belongs to	Yes		
Promoter/Promoter group			
Name(s) of the Stock Exchange(s) where the	National Stock Exchange		
shares of TC are Listed			
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration,			
holding of acquirer along with PACs of:			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares in the nature of encumbrance			
(pledge/ lien/non-disposal undertaking/			
others)			
c) Voting rights (VR) otherwise than by			
equity shares			
d) Warrants/convertible securities/any other			
instrument that entitles the acquirer to			
receive shares carrying voting rights in the			
TC (specify holding in each category)			
e) Total (a+b+c)	Nil	Nil	Nil
Details of acquisition			
a) Shares carrying voting rights acquired	1120000	3.25%	3.25%
b) VRs acquired otherwise than by equity			
shares			
c) Warrants/convertible securities/any other			

instrument that entitles the acquirer to			
receive shares carrying voting rights in the			
TC (specify holding in each category)			
acquired.			
d) Shares in the nature of encumbrance			·
(pledge/ lien/non-disposal undertaking/			
others)			
e) Total (a+b+c+/-d)	1120000	3.25%	3.25%
After the acquisition, holding of acquirer along with PACs of:  a) Shares carrying voting rights	1120000	3.25%	3.25%
b) Shares in the nature of encumbrance			
(pledge/ lien/ non-disposal undertaking/			
others) Shares pledged with the acquirer.			
c) VRs otherwise than by equity shares	ļ		
d) Warrants/convertible securities/any other			
instrument that entitles the acquirer to			
receive shares carrying voting rights in the			
TC (specify holding in each category)			
after acquisition			
e) Total (a+b+c)	1120000	3.25%	3.25%
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer, etc.)		nase	
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	Not Applicable		
Date of acquisition of/ date of receipt of intimation of allotment of shares/ VR/ warrants/convertible securities/any other	23.09.2014	•	
instrument that entitles the acquirer to receive shares in the TC.			
Equity share capital / total voting capital of the TC before the said acquisition		quity Shares o	f Rs.10/- each

Equity share capital/ total voting capital of the	
TC after the said acquisition	34467572 Equity Shares of Rs.10/- each
Total diluted share/voting capital of the TC	
after the said acquisition	34467572 Equity Shares of Rs.10/- each

For Dotex Merchandise Private Limited

Signature of the acquirer / Authorised Signatory

Place:Kolkata
Date:24.09.2014

## Note:

(\*)Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.