

TVS adds two new colours to its Jupiter range

Hosur, September 27, 2014: TVS Motor Company has announced the introduction of two new colours in its Jupiter range of scooters. This feature rich product that offers greater comfort and convenience and which has several first time features will now be available in two new fascinating colours: Matte Beige and Sparkling Silver.

Commenting on the development, K N Radhakrishnan, President and CEO, TVS Motor Company said, "This is yet another example of our deeper customer understanding and our commitment to deliver what customers want. Today, we have the widest and most comprehensive range of scooters straddling all segments of the scooter market with Jupiter targeting the male single user segment, Wego targeting the dual user segment and Scooty Zest, Pep+ and Streak making up for the women single user segment."

TVS Jupiter is a clever combination of a powerful engine, styling finesse, high comfort levels and best-in-class mileage, which makes this scooter a complete value for money product. The new colours, Matte Beige and Sparkling Silver will be in addition to the existing spectacular colours of Titanium Grey, Mercury White, Midnight Black and Volcano Red.



MATTE BEIGE



SPARKLING SILVER