

APOLLO HOSPITALS ENTERPRISE LIMITED

CIN : L85110TN1979PLC008035

30th January 2015



The Secretary,
Bombay Stock Exchange Ltd (BSE)
Phiroze Jheejheebhoy Towers,
Dalal Street,
Mumbai - 400 001.
Scrip Code - 508869
ISIN INE437A01024

The Secretary,
National Stock Exchange,
Exchange Plaza, 5th Floor
Plot No.C/1, 'G' Block
Bandra - Kurla Complex
Bandra (E)
Mumbai - 400 051.
Scrip Code- APOLLOHOSP
ISIN INE437A01024

The Manager
The National Stock Exchange,
Wholesale Debt Market
Exchange Plaza, 5th Floor
Plot No.C/1, 'G' Block
Bandra - Kurla Complex
Bandra (E)
Mumbai - 400 051.
ISIN INE437A07062,
INE437A07070,
INE437A07088
INE437A07093 &
INE437A07104

Dear Sir,

Please find enclosed a Press Release that is planned to be released today regarding the investment by Sanofi Synthelabo India Ltd into Apollo Sugar Clinics Limited ("ASCL"), a subsidiary of Apollo Health and Lifestyle Limited (which is a 100% subsidiary of Apollo Hospitals Enterprise Limited). ASCL is a single speciality business focused on providing high quality, integrated care across its clinics for people with diabetes.

You are requested to kindly take this on record.

Thanking you

Yours faithfully
For APOLLO HOSPITALS ENTERPRISE LIMITED

S M KRISHNAN
Sr. GENERAL MANAGER -FINANCE
& COMPANY SECRETARY

CC : The Secretary,
Luxembourg Stock Exchange,
B.P. 165,
L-2011 Luxembourg.

Ref : ISIN US0376081065 - Rule 144a GDR
ISIN US0376082055 - Reg. S GDR

Securities and Exchange Commission
Division of Corporation Finance
Office of International Corporate
Finance
450 Fifth Street, N.W.
Washington, D.C
20549-0302
File No. 82-34893

ISI/ISO 9001:2000

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Apollo announces Sanofi's investment into Apollo Sugar Clinics

- India's leading provider of integrated and 360° Care for Diabetics in India

Hyderabad, 30th January, 2014 –

Apollo Health and Lifestyle Limited (AHLL), a wholly owned subsidiary of Apollo Hospitals Enterprise Limited, today announced that Sanofi-Synthelabo (India) Limited has invested into Apollo Sugar Clinics Limited (ASCL). Apollo Sugar is a disease management clinic focused on providing high quality, integrated care across its clinics for people with diabetes. ASCL is a Subsidiary of Apollo Health & Lifestyle, the arm of the Apollo Hospitals Group that is driving its rapid growth in primary and secondary healthcare. An amount of Rs 900 mn. is being invested by Sanofi-Synthelabo in this venture through a combination of primary and secondary funding.

In India, Diabetes afflicts over 65 million citizens, and in addition to this over 77 million people have been diagnosed as being pre-diabetic. These numbers are still growing significantly and the total number of Diabetics in India is expected to rise to 109 million by 2035. Apollo Sugar offers access to an integrated diabetes care solution via a combination of high quality clinical infrastructure including early detection and protocol driven treatment of diabetes, complemented by a robust set of lifestyle management programs. Through this investment, both Apollo and Sanofi would endeavour to expand Apollo Sugar to provide superior value to patients and Doctors with an enhanced geographic reach, and provide high quality outcome oriented set of services

Commenting on the collaboration, **Dr. Prathap Reddy, Chairman and Founder, Apollo Hospitals Group** shared "Over the years, Apollo Hospitals has benchmarked global best practices in quality healthcare delivery with stringent alignment to approved standards and protocols. With the increasing burden of diabetes in our society, we need to act quickly and with a sense of purpose to arrest the disease from claiming more lives. I am confident that with this investment, Apollo Sugar Clinics is even better positioned to offer patients advanced care and counselling for diabetes management. This is a good start towards improving the diabetes management programme in India and I am delighted to be partnering with Sanofi, a global leader in diabetes management. Our shared vision will provide a new approach to diabetes care to benefit patients in India and other parts of the world."

While the population of people with diabetes in India is very high, many patients are either unaware of their condition, or are poorly controlled. They need better awareness about the disease, its complications, management and access to the latest treatment options. **Sangita Reddy, Chairperson, Apollo Sugar and Joint Managing Director, Apollo Hospitals** said "We have presented at the American Diabetes Association conference and have been recognized for delivering exceptional clinical outcomes in managing diabetes, some of which were attempted and successful for the first time in India. However, we as a country are battling with the image of being the diabetes capital of the world. We understand that a diagnosis of

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diabetes and pursuit of necessary lifestyle changes is daunting for patients. At Apollo Sugar, a patient with diabetes has access to information, the right treatment, co-morbidities management, counselling, care and treatment to sustainably manage diabetes. We are now keen to take Apollo Sugar's comprehensive offering to many more parts of India."

Commenting on the investment by Sanofi, Neeraj Garg, Chief Executive Officer of Apollo Health & Lifestyle said "At Apollo Sugar, we offer best in class clinical care delivered in our conveniently located facilities, and combine it with a comprehensive, 360° patient lifestyle management program to help patients to successfully manage diabetes and avoid related complications. The investments made by Sanofi, and the strong support of both our shareholders, enables us to grow our footprint to offer our services at many more clinics across India, and provide millions of Diabetic customers' access to world class care at their doorstep.

About Apollo

In 1983, Dr. Prathap C Reddy, the architect of Indian healthcare, launched the first corporate hospital in India, Apollo Hospitals Chennai. Over the years, the Apollo Hospitals Group has grown to become one of Asia's largest integrated healthcare organizations with over 8,500 beds across 50 hospitals, more than 1750 pharmacies and over 100 multi-speciality clinics. The Group also offers medical business process outsourcing services, health insurance services and clinical research divisions with a focus on epidemiological studies, stem cell research and genetic research. To develop talent for the burgeoning need of superior healthcare delivery, Apollo Hospitals Group has 11 nursing and hospital management colleges. These achievements have earned Apollo Hospitals Group several accolades, including the Centre of Excellence from the Government of India and recognition from the Joint Commission International (eight of our hospitals are JCI accredited). In a rare honour, the Government of India issued a commemorative stamp in recognition of Apollo's contribution, the first for a healthcare organization. Apollo Hospitals Chairman, Dr. Prathap C Reddy, was conferred with the prestigious Padma Vibhushan, in 2010. Apollo Hospitals Group, for over 30 years, has continuously excelled and maintained leadership in medical innovation, world-class clinical services and cutting-edge technology. Our hospitals are consistently ranked amongst the best hospitals globally for advanced medical services and research.

About Apollo Health and Lifestyle

Apollo Health and Lifestyle (AHLL) is headquartered in Hyderabad. It was founded in 2002 with the aim "to bring medical care closer to the home of the patient, bridging the gap between tertiary care and the home." To achieve this, AHLL has established the nation's largest network of standardised day-to-day healthcare facilities branded "Apollo Clinic". With close to 100 facilities operational across the length and breadth of the country and the Middle East, the network continually grows every day, and offers services that no other healthcare operator in the country can match. Apollo Clinics' take Apollo's Expertise, Closer to You. AHLL has also expanded its' primary care offering with the launch of Apollo Sugar Clinics, which are integrated Diabetes disease management clinics. AHLL also operates a network of Women & Children hospitals – Apollo Cradle – that provide Clinical Excellence and personalised care to women for Obstetrics, Gynecology and Fertility treatments, along with world-class neonatal and pediatric care. It also runs a chain of centres for Day surgery / Short stay for planned surgeries.

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