

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films and Media Limited as on 31.12.2014

Name of the Company: B.A.G. Films and Media Limited

Scrip Code: 532507 Name of the Scrip: BAGFILMS Class of Security: B

Quarter Ended: As on: 31.12.2014

Partly paid-up shares:-	No. of partly paid-up Shares	As a % of total no. of partly-paid-up	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	N.A.	N.A.	N.A.
Held by Public	170341	100	0.10
Total	170341	100	0.10
Outstanding Convertible Securities	No. of Outstanding Securities	As a % of total no. Outstanding Convertible Securities	As a % of total no. of shares of the Company, assuming full Conversion of the Convertible Securities
Held by Promoter/Promoter Group	-	-	-
Held by Public	-	-	-
Total			
Warrants	No. of Warrants	As a % of Total no. of Warrants	As a % of total no. of shares of the Company, assuming full Conversion of Warrants
Held by Promoter/Promoter Group	48000000	60	19.18
Held by Public	32000000	40	12.79
Total	80000000	100	31.97
Total Paid-up Capital of the Company, assuming full Conversion of warrants and Convertible Securities			250,218,090

For B.A.G. FILMS & MEDIA LTD.


Company Secretary

Category	Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares	Number of Shares pledged or otherwise encumbered	As a Percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group						
(1)	Indian						
(a)	Individuals/ Hindu Undivided Family	3	21,507,790	21,507,790	12.64	12.64	-
(b)	Central Government/ State Government(s)	-	-	-	-	-	-
(c)	Bodies Corporate	1	38,194,868	38,194,868	22.44	22.44	-
(d)	Financial Institutions/ Banks	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-
(2)	Sub - Total (A) (1)	4	59,702,658	59,702,658	35.07	35.07	-
(a)	Foreign						
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-
(d)	Qualified Foreign Investor	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-
	Sub - Total (A) (2)	-	-	-	-	-	-
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	4	59,702,658	59,702,658	35.07	35.07	-
(B)	Public shareholding						
(1)	Institutions						
(a)	Mutual Funds/ UTI	-	-	-	-	-	-
(b)	Financial Institutions/ Banks	1.00	11,490	11,490	0.01	0.01	-
(c)	Central Government/ State Government(s)	-	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-	-
(e)	Insurance Companies	-	-	-	-	-	-
(f)	Foreign Institutional Investors	-	-	-	-	-	-
(g)	Foreign Venture Capital Investors	-	-	-	-	-	-
(h)	Qualified Foreign Investor	-	-	-	-	-	-
(i)	Any other (specify):	-	-	-	-	-	-
(2)	Sub - Total (B) (1)	1	11,490	11,490	0.01	0.01	-
(a)	Non-Institutions						
(a)	Bodies Corporate	655	29,035,201	29,035,199	17.06	17.06	-
(b)	Individuals -						
	Individuals holding nominal share capital upto Rs. One Lac	46,261	43,518,268	43,310,384	25.57	25.57	-
	Individuals holding nominal share capital in excess of Rs. One Lac	108	36,661,604	36,591,354	21.54	21.54	-
(c)	Qualified Foreign Investor	-	-	-	-	-	-
(d)	Any other (specify)	-	-	-	-	-	-
	NRI's						
	OCBS	147	1,190,169	1,190,169	0.70	0.70	-
	Trust	2	98,600	49,300	0.06	0.06	-
	Sub - Total (B) (2)	1	100	100	0.00	0.00	-
	Total Public Shareholding (B) = (B) (1) + (B) (2)	47,174	110,503,942	110,176,506	64.92	64.92	-
	TOTAL (A) + (B)	47,175	110,515,432	110,187,996	64.93	64.93	-
(C)	Shares held by Custodians and against which Depository Receipts have been issued	47,179	170,218,090	169,890,654	100.00	100.00	-
1	Promoter & Promoter Group	-	-	-	-	-	-
2	Public shareholding	-	-	-	-	-	-
	GRAND TOTAL (A) + (B) + (C)	47,179	170,218,090	169,890,654	100.00	100.00	-

FORBAG FILMS & MEDIA
Company Secretary

1 (b) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Promoters and Promoter Group" as on 31.12.2014

SN	Name of the Shareholder (ii)	Details of Shares Held			Encumbered Shares			Details of Warrants			Details of Convertible Securities			Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital (XII)
		No. of Shares Held (iii)	As a % of Grand Total (A)+(B)+(C) (iv)	No. (v)	As a % of Grand Total (VI)= (V)/III*100 (vi)	As a % of Grand Total (A)+(B)+(C) of sub-clause (i) (a) (vii)	No. of Warrants Held (viii)	As a % total number of warrants of the same class (ix)	Number of Convertible Securities Held (x)	As a % Total Number of Convertible Securities of the Same Class (xi)				
(A) 1 (a)	Individuals/Hindu Undivided Family													
1	Anuradha Shukla	21479190	12.62	-	-	-	-	-	-	-	-	-	8.58	
2	Jyoti Shukla	1900	0.00	-	-	-	-	-	-	-	-	-	0.00	
3	Sudhir Shukla	26700	0.02	-	-	-	-	-	-	-	-	-	0.01	
(A) 1 (c)	Bodies Corporate													
1	ARVR Communications Private Limited	38194868	22.44	-	-	-	-	-	-	-	-	-	15.26	
2	Skyline Tele Media Services Limited	-	-	-	-	-	24000000	30.00	-	-	-	-	9.59	
3	B.A.G. Live Entertainment Limited	-	-	-	-	-	24000000	30.00	-	-	-	-	9.59	
	TOTAL	59702658	35.07	-	-	-	48000000	60.00	-	-	-	-	43.04	

FOR B.A.G. FILMS & MEDIA LTD.

 Company Secretary

(Ic) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Public" holding more than 1% of Total no. of shares as on 31.12.2014

SN	Name of the Shareholder	No. of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+ (C) Indicated in Statement at para (I)(a) above)	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
B 1 (f)	Foreign Institutional Investors	-	-	-	-	-	-	-
(B) 2 (a)	Bodlies Corporate	-	-	-	-	-	-	-
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	5.23
2	Oscar Software Private Limited	-	-	11000000	13.75	-	-	4.40
3	Canon Media Private Limited	-	-	10000000	12.50	-	-	4.00
4	Red Star Infotech Private Limited	-	-	11000000	13.75	-	-	4.40
(B) 2 (b)	Individuals	20,250,900	11.90	-	-	-	-	4.40
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	8.09
	TOTAL	33,328,900	19.58	32000000	40.00	-	-	26.11

For B.A.G. FILMS & MEDIA LTD.


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(c) (ii) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons (together with PAC) belonging to the category "Public" holding more than 5% of Total Number of Shares of the Company as on 31.12.2014

SN	Name(s) of the Shareholder(s) and the Person Acting in Concert (PAC) with them	No. of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+ (C) indicated in Statement at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class	
(B) 2 (a)	Bodies Corporate							
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	5.23
(B) 2 (b)	Individuals							
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	8.09
	TOTAL	33,328,900	19.58					13.32

For B.A.G. FILMS & MEDIA LTD.


Company Secretary

I(d)Statement Showing details of Locked-in Shares as on 31.12.2014

SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	Number of Shares	Shares as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
1	ARVR Communications Private Limited	Promoter A 1 (c)	5000000	2.94
	TOTAL		5000000	2.94

For B.A.G. FILMS & MEDIA LTD.


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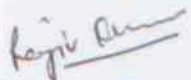
(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

(II)(b)

Statement showing Holding of Depository Receipts (DRs), where underlying Shares Held by Promoter/Promoter Group are in Excess of 1% of the Total Number of Shares				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

For B.A.G. FILMS & MEDIA LTD.


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(III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.

(Give description of voting rights for each class of security.

Class X:

Class Y:

Class Z:)

Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V)	Total Voting Rights i.e. (VI)	
		Class X	Class Y	Class Z		As a percentage of (A+B)	As a percentage of (A+B+C)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)
(A)	Promoter and Promoter Group	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Indian						
(a)	Individuals/ Hindu Undivided Family						
(b)	Central Government/ State Government(s)						
(c)	Bodies Corporate						
(d)	Financial Institutions/ Banks						
(e)	Any Other (specify)						
	Sub-Total (A)(1)						
(2)	Foreign						
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)						
(b)	Bodies Corporate						
(c)	Institutions						
(d)	Any Other (specify)						
	Sub-Total (A)(2)						
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)						
(B)	Public shareholding	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Institutions						
(a)	Mutual Funds/UTI						
(b)	Financial Institutions/						

For B.A.G. FILMS & MEDIA LTD.

Rajiv Kumar
Company Secretary

	Banks						
(c)	Central Government/ State Government(s)						
(d)	Venture Capital Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional Investors						
(g)	Foreign Venture Capital Investors						
(h)	Any Other (specify)						
	Sub-Total (B)(1)						
(2)	Non-institutions						
(a)	Bodies Corporate						
(b)	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 1 lakh. ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.						
(c)	Any Other (specify)						
	Sub-Total (B)(2)						
	Total Public Shareholding (B)= (B)(1)+(B)(2)						
	TOTAL (A)+(B)						
(C)	Shares held by Custodians and against which Depository Receipts have been issued	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
	GRAND TOTAL (A)+(B)+(C)						

For B.A.G. FILMS & MEDIA LTD.

Rajiv Kumar
Company Secretary