



CREATIVE EYE LIMITED

January 05, 2015

The DCS – CRD
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 532392; NSE Script Code: CREATIVEYE

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Creative Eye Limited.

You are requested to kindly take the information on record.

Yours faithfully,

For Creative Eye Limited




Jinal Sheth

Company Secretary & Compliance Officer

Encl:- Press Release



CREATIVE EYE LIMITED

Creative Eye's Mega Historical TV Serial "Sinhasan Battisi" completed 100 episodes

Creative Eye's Mega Historical TV Serial "Sinhasan Battisi" has completed 100 episodes which is telecasts on prime time @ 9.30 p.m. every Monday to Saturday on Sony Pal Channel.

Mr. Dheeraj Kumar, C.M.D. of the company informed that, the serial is on the path of creating a milestone. The serial with its huge sets, and special VFX with in-depth story from the pages of history- mythology blended with mythology have won millions of heart across India.

He further informed that "Sinhasan Battisi" is maintaining its NO.1 position on Sony Pal Channel since the launch of serial, which is the result of hard work, zeal, intho of everybody involved in the project.

Mr. Sunil Gupta, COO & CFO of the company stated that "Sinhasan Battisi" is becoming more popular day by day and getting good response in term of viewership. The company is quite hopeful to establish its brand in historical genre by success of this serial.

