

**Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of the Acquisition**

Name of the Target Company (TC)	Indian Terrain Fashions Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	DSP BlackRock Trustee Company Pvt. Ltd on behalf of schemes of DSP BlackRock Mutual Fund		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable (*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	--	--	--
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
<b>e) Total (a+b+c+d)</b>	--	--	--
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	576,422	8.02	8.02
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify	--	--	--

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holding in each category) acquired			
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
<b>e) Total (a+b+c+d)</b>	<b>576,422</b>	<b>8.02</b>	<b>8.02</b>
<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	576,422	8.02	8.02
b) VRs otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
<b>e) Total (a+b+c+d)</b>	<b>576,422</b>	<b>8.02</b>	<b>8.02</b>
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	564,972 shares allotted under Qualified Institutional Placement (QIP) and 11,450 shares acquired through Secondary Market Purchase		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	Ordinary Equity Shares		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	January 29, 2015		
Equity share capital / total voting capital of the TC before the said acquisition	7,186,260 shares^ (Paid up Capital Rs. 71,862,600)		
Equity share capital/ total voting capital of the TC after the said acquisition	7,186,260 shares (Paid up Capital Rs. 71,862,600)		
Total diluted share/voting capital of the TC after the said acquisition	7,186,260 shares (Paid up Capital Rs. 71,862,600)		

^ Of these total number of shares, 14,12,429 shares are allotted under QIP on January 29, 2015.

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For DSP BlackRock Trustee Company Pvt. Ltd

*For Pritesh*

Pritesh Majmudar (Dr.)

Compliance Officer and Company Secretary

DSP BlackRock Investment Managers Pvt. Ltd



Place: Mumbai

Date: January 30, 2015

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.