## Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	ORICON ENTERPRISES LIMITED			
Name(s) of the acquirer and Persons     Acting in Concert (PAC) with the     acquirer	B K TOSHNIWAL			
Whether the acquirer belongs to Promoter/Promoter group	PROMOTER GROUP			
Name(s) of the Stock Exchange(s)     where the shares of TC are Listed	BOMBAY S	BOMBAY STOCK EXCHANGE LIMITED		
Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)	
Before the acquisition/disposal under consideration, holding of:				
a) Shares carrying voting rights	13000	0.01	0.09	
b) Shares in the nature of encumbrance (pledge / lien/ non-disposal undertaking/ others)	0	0		
c) Voting rights (VR) otherwise that by Equity shares	n O	0		
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)  * CCPS of Rs. 10/- each	*25200	0.24		
Total (a+b+c+d)	38200		0.09	
Details of acquisition				
a) Shares carrying voting rights acquired ** Equity Shares of Rs. 2/- each	**126000	0.08		
b) VRs acquired otherwise than by shares	0	0.00		
c) Warrants/convertible securities/any other instrument				

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that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				
d) shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	0	0		
Total (a+b+c+d)	126000	0.08		
After the acquisition/sale, holding of:				
a) Shares carrying voting rights ** Equity Shares of Rs. 2/- each	**139000	0.09	0.09	
	0	0		
b) Shares encumbered with the acquirer	0	0		
<ul><li>c) VRs otherwise than by shares</li></ul>				
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0		
Total (a+b+c+d)	139000	0.09	0.09	
<ol> <li>Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).</li> </ol>	Allotment on Conversion of Compulsorily Convertible Preference Shares (CCPS) of Rs. 10/- each			
<ol> <li>Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity Shares etc.</li> </ol>	In terms of Scheme of Amalgamation approved by Hon'ble High Court Bombay vide its order dated 27 <sup>th</sup> August, 2010, CCPS are converted in to Equity Shares of Rs. 2/- each			
<ol> <li>Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable</li> </ol>	1 <sup>st</sup> January, 2015			
<ol> <li>Equity share capital / total voting capital of the TC before the said acquisition / sale</li> </ol>	205095430			
Equity share capital/ total voting capital of the TC after the said acquisition / sale	314095430			
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	314095430	0	•	

Signature of the acquirer / seller / Authorised Signatory

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B K Toshniwal

Place: Mumbai Date: 02/01/2015