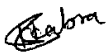


Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	ORICON ENTERPRISES LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	ADARSH SOMANI		
3. Whether the acquirer belongs to Promoter/Promoter group	PROMOTER		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BOMBAY STOCK EXCHANGE LIMITED		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights (inclusive of shares pledged)	4664770	4.55	3.94
b) Shares in the nature of encumbrance (pledge / lien/ non-disposal undertaking/ others)	800000	0.78	
c) Voting rights (VR) otherwise than by Equity shares	0	0	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) * CCPS of Rs. 10/- each	*304008	2.89	
Total (a+b+c+d)	4968778		3.94
<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired ** Equity Shares of Rs. 2/- each	**1520040	0.97	
b) VRs acquired otherwise than by shares	0		
c) Warrants/convertible securities/any other instrument	0	0.00	

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	0	0	
Total (a+b+c+d)	1520040	0.97	
After the acquisition/sale, holding of:			
a) Shares carrying voting rights ** Equity Shares of Rs. 2/- each (inclusive of shares pledged)	**6184810	3.94	3.94
b) Shares encumbered with the acquirer	800000	0.51	
c) VRs otherwise than by shares	0	0	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0	
Total (a+b+c+d)	6184810	3.94	3.94
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Allotment on Conversion of Compulsorily Convertible Preference Shares (CCPS) of Rs. 10/- each		
7. Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity Shares etc.	In terms of Scheme of Amalgamation approved by Hon'ble High Court Bombay vide its order dated 27 th August, 2010, CCPS are converted in to Equity Shares of Rs. 2/- each		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	1 st January, 2015		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	205095430		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	314095430		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	314095430		

Signature of the acquirer / seller / Authorised Signatory


 ASY Adarsh Somani
 Place: Mumbai