

**FORMAT FOR DISCLOSURE BY THE PROMOTER(S) TO THE STOCK EXCHANGES
AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / ~~INVOCATION OF ENCUMBRANCE /
RELEASE OF ENCUMBRANCE~~, IN TERMS OF REGULATION 31(1) AND 31(2) OF
SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Target Company	YBRANT DIGITAL LIMITED
Name of the Promoter(s) on whose shares encumbrance was created / invoked / released (tick the relevant one)	Mr.Suresh Kumar Reddy
Date of reporting	27.01.2015
Names of the stock exchanges where the shares of the target company are listed	BSE LIMITED (BSE) MADRAS STOCK EXCHANGE LIMITED (MSE)

Details of the promoters' holding:

(the term "event" indicates creation / ~~invocation~~ / ~~release of encumbrance~~, as the case may be)

Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge / lien or other – give details)
	Number	% of total share capital	Type – creation / invocation / release	Date (s)	Number	% of total share capital	
Mr.M.Suresh Kumar Reddy	74777435	15.7%	Creation of pledge on 50,00,000 shares	16-01-2015	65154328	13.68%	Pledge



M Suresh Kumar Reddy
Signature of the Authorized Signatory
Date: 27-01-2015