

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)

Zee Media Corporation Limited

Name of the stock exchanges where the shares of the target company are listed

NSE /BSE

Date of Reporting

29.10.2015

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released

25 FPS Media Private Limited

Details creation of encumbrance :

| Name of Promoter (s) or PACs with him ^(***) | Promoter Holding in the target company(1) | Promoter holding already encumbered (2) | Details of Even pertaining to encumbrance (3) | | | | No of Shares | % of total share capital | Name of the entity in whose favor shares encumbered | Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]} | No of Shares | % of total share capital | | |
|--|---|---|---|--|--|--|-------------------------|--------------------------|---|---|--------------|------------------------------|------------|------|
| | No of Shares | % of total share Capital (*) | % of total share Capital | Type of event (Creation/rel ease invocation) | Date of creation /release of encumbrance | Type of encumbrance (pledge/lien /non disposal undertaken g/other) | Reasons for encumbrance | No of Shares | % of total share capital | | No of Shares | % of total share capital | | |
| 25 FPS Media Private Limited | 166,268,323 | 35.32 | N.A. | 19,000,000 | 4.04 | release | 20.10.2015 | pledge | Collateral release for Loan of company | 6,000,000 | 1.27 | Kotak Mahindra Prime Limited | 13,000,000 | 2.76 |
| ARM Infra & Utilities Private Limited | 159,072,726 | 33.79 | N.A. | 116,754,224 | 24.80 | - | - | - | - | - | 116,754,224 | 24.80 | - | - |
| Prime Publishing Private Limited | 23,635 | 0.01 | N.A. | - | - | - | - | - | - | - | - | - | - | - |
| Essel Infra projects Limited | 130 | 0.00 | N.A. | - | - | - | - | - | - | - | - | - | - | - |
| Sprit Textiles Private Limited | 260 | 0.00 | N.A. | - | - | - | - | - | - | - | - | - | - | - |

FOR 25FPS MEDIA PRIVATE LIMITED

Authorized Signatures

Signature of the Authorised Signatory

Place : Mumbai
Date : 29.10.2015

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.