



PRESS RELEASE

EUROPE BUSINESS ASSEMBLY'S BEST ENTERPRISE AWARD FOR **UFLEX**

BEST MANAGER AWARD GOES TO **ASHOK CHATURVEDI**, CMD UFLEX  
GROUP

**12 October 2015: Cannes, France-** Acknowledging the best in class flexible packaging solutions offered by Uflex Limited, The Europe Business Assembly (EBA) today conferred **The Best Enterprise Award 2015** upon the Company. Considered as the pioneer of flexible packaging industry, Mr. Ashok Chaturvedi who has not only steered his company Uflex to unprecedented heights but has also taken the packaging industry as a whole to the 'Next Level' was declared the Best Manager 2015.

The nominees' selection process is based upon complex Europe Business Assembly survey and recommendations of the EBA partners. These partners include the European Market Research Centre (Belgium), Baden-Vurtennberg Export Academy (Germany), the Association of Consultants and Marketologists (Czech Republic), Institute of Quality Standards (Switzerland) and Oxford Academic Society. The process also includes data collected from national and international certification bodies, regional and national associations, congresses, forums, exhibitions and industry media.

Uflex was chosen as the Best Enterprise by the Europe Business Assembly expert analysts on account of superior performance in the following domains:

- Investment attractiveness.
- Strong position in the national market with a sound Business reputation.
- Company status on international ratings.
- International relations development, participation conferences, exhibitions, fairs and ratings.
- Company's presence on the internet particularly social media.
- Modern management technologies.
- High staff qualification.
- Successful marketing strategy.
- Positive image in region.
- Competitiveness.

The awards were given away at a scintillating event at Cannes. Some of the luminaries who were in attendance at the ceremony are Heinz Wehrle, Lead Expert of the programme 'The Prime Business Destination', Horwath HTL; Hefjul Bari Mohammad Iqbal, Chairman of the Board of Directors of The Premier Bank Limited, Bangladesh; Mohammad Nasr Abdeen, CEO of Union National Bank, UAE and Ilija Stojanovic, Head of Office for European Integration of Brcko District, Bosnia and Herzegovina.

Mr. Ashok Chaturvedi, Chairman and Managing Director, Uflex who could not make it to the award ceremony, in an official statement said "This is a defining moment for Uflex, as the Europe Business Assembly has conferred the prestigious 'Best Enterprise' award upon my organization. I would like to thank my whole team for living up to the expectations of our clients across the world. We shall continue *Innovating to create Differentiation* to the best advantage of our customers."

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*Uflex Limited is the largest fully integrated Indian flexible packaging solution provider to a range of clients across industries both in India and overseas. It enjoys a formidable market presence in more than 140 countries. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of over 99,000 TPA. Uflex's plastic film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA have a cumulative installed capacity in excess of 337,000 TPA.*

*Uflex Film lines are accredited with ISO 9001, 14001 and HACCP certifications. Uflex caters to markets spanning across the globe in countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders and Chemicals which further give Uflex a superior edge above competition. Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex Ltd offers technologically superior packaging for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.*

*Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.*



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