PRESS RELEASE TVS 🛰

TVS Motor Company sales at 232,775 units in September 2015

Hosur, October 1, 2015: Total sales of TVS Motor Company for the month of September 2015 stood at 232,775 units against 236,751 units recorded in the month of September 2014. The company lost sales of 20,000 vehicles owing to non-availability of trucks due to transporters'

strike.

Exports

The company's total exports grew by 33% to 41,435 units in September 2015 from 31,229 units in September 2014. Two wheeler exports grew by 30% to 30,908 units in September 2015 from 23,834 units in September 2014.

Two Wheeler

Total two wheeler sales stood at 221,002 units in September 2015 compared to 227,589 units sold in September 2014. Domestic two wheeler sales in September 2015 stood at 190,094 units against 203,755 units in September 2014.

Scooters sales of the company grew by 14% to 75,369 units in September 2015 increasing from 65,993 units in September 2014. Motorcycles sales stood at 90,378 units in September 2015 against 91,627 units in September 2014.

Three Wheeler

Three wheeler sales of the company registered an increase of 28% to 11,773 units in September 2015 growing from 9,162 units in September 2014.

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Second Quarter Sales Performance

During the second quarter of the current financial year, sales of TVS Motor Company increased to 6.79 lakh units. Total two wheeler sales stood at 6.46 lakh units in the quarter ended September 2015 against sales of 6.48 lakh units in the quarter ended September 2014. Total three wheeler sales grew by 18% increasing from 0.28 lakh in the quarter ended September 2014 to 0.33 lakh units in the quarter ended September 2015.
