



Sun TV Network Limited

Earnings Release for the quarter ended 30th

September, 2015

Profit After Tax up by 41%

***Sun TV is now the No 1 TV channel
in India across genres/languages***

Ad Revenue up 15.80%

- ❖ ***Advertisement Revenue for the quarter ended 30th September '15, up 15.80% at Rs.301.37 crores;***
- ❖ ***Pay Channel Revenue for the quarter ended 30th September '15, up 16.51% at Rs.57.57 crores;***
- ❖ ***Total Revenues for the quarter ended 30th September '15, up 11.60% at Rs.568.09 crores;***
- ❖ ***Total Income for the quarter ended 30th September '15 up 10.77% at Rs.588.44 crores;***
- ❖ ***EBITDA for the quarter ended 30th September '15, up 9.30% at Rs.432.23 crores;***
- ❖ ***Profit after Tax for the quarter ended 30th September '15 up 41.37% at Rs.218.38 crores;***

Chennai, India October 28, 2015: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam and presently airing FM radio stations across India reported its results for the quarter ended 30th September, 2015.





Earnings Release for the quarter ended 30th September 2015

As per the TV viewership measurement data provided by the Broadcast Audience Research Council (BARC) India, for the week 41 of 2015, Sun TV with 1092231 Rat (000s), is the No 1 channel on an All India basis ahead of Star Plus, Colors, etc.

For the quarter ended 30th September, 2015, the advertisement revenue was up by 15.80% at Rs.301.37 crores, as against Rs.260.26 crores for the corresponding quarter ended 30th September, 2014. The Subscription revenue for the quarter was up by 9.99% at Rs.197.42 crores, as against Rs.179.48 crores for the corresponding quarter ended 30th September, 2014.

The total revenues for the quarter was up by 11.60% at Rs.568.09 crores, as against Rs.509.02 crores for the corresponding quarter ended 30th September, 2014.

The quarter ended 30th September 2015 also posted a higher Total Income of Rs.588.44 crores up by 10.77% as against Rs.531.22 crores for the corresponding quarter ended 30th September 2014.

During the quarter ended 30th September, 2015, the EBITDA was up by 9.30% at Rs.432.23 crores as compared to Rs.395.47 crores in the previous quarter ended 30th September, 2014.

The Profits after Tax for the quarter ended 30th September, 2015 was up by 41.37% at Rs.218.38 crores, as against Rs.154.47 crores for the corresponding quarter ended 30th September, 2014.

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