



KELLTON TECH SOLUTIONS LIMITED.

To
Bombay Stock Exchange
PJ Towers, Floor No.: 25
Dalal Street
Mumbai – 400 001

13th October 2015

Sub: Kellton Tech mobile health solution launched in UP by Chief Minister Shri. Akhilesh Yadav

Ref: Scrip Code : 519602


Dear Sir/ Madam,

We are pleased to inform you that Kellton Tech developed mSehat, a mobile solution that will enable health workers to reduce the maternal and infant mortality rates in the state of Uttar Pradesh, has been launched by Uttar Pradesh's Chief Minister Shri Akhilesh Yadav today.

Please find attached a copy of the Press Release.

Thanking you,

For Kellton Tech Solutions Limited


Director

Kellton Tech mobile health solution launched in UP

Hyderabad, IN – October 13, 2015: Kellton Tech developed 'mSehat', a mobile solution that will enable health workers to reduce the maternal and infant mortality rates in the state of Uttar Pradesh, has been launched by Uttar Pradesh's Chief Minister Shri Akhilesh Yadav today. Kellton Tech was selected as the technology partner for this initiative by SIFPSA (State Innovations in Family Planning Services Agency) earlier this year. The project embraces the spirit of "Make in India" by enlisting an Indian telecom operator and electronics goods manufacturer as its cloud service provider and mobile devices provider, respectively.

mSehat is an integrated mobile platform through which effective health service delivery be attained and sustained. It is a cloud-hosted solution to facilitate remote access and enrolment from across the region through 2 G-enabled mobile devices. Since its predominant use would be in rural areas, the solution optimised for low bandwidth and intermittent connectivity. It helps the health workers to record the maternal infant data in real-time and provide the best health care. The data will be stored in the cloud, which will serve as the central repository.

Speaking on the association, Niranjana Chintam, Co-Founder and Chairman said, "We are proud to be part of this noble endeavour to improve maternal and infant mortality rate outcomes in the state. We are committed towards working in tandem with the Uttar Pradesh government and providing support in bringing the benefits of latest technologies to improve healthcare services."

Today, Shri Yadav distributed the respective mobile devices to all these stakeholders in the presence of several ministers and dignitaries. Presently, these mobile devices provide for registering full information pertaining to women and infants so that the health workers can begin the groundwork even as the complete solution is developed parallelly over the next few months. When completed, the project would be the largest enterprise mobile application rollout in the health and e-governance sector of India.

mSehat is an integrated mobile platform that will enable Uttar Pradesh, which has the highest mortality rate in India, to experience an improvement in the mortality rate outcomes. This mobile application will assist health superintendents to maintain health reports of mother and the child, and ensure proper, timely medication for them. It leveraged its expertise in SMAC (Social, Mobile, Analytics, Cloud) towards the implementation and completion of this project. With this project, Kellton Tech reiterates its commitment to harnessing the power of IT to improve the public healthcare services. Kellton Tech will thus be contributing its bit towards Digital India movement by helping rural India gain easier access to technology.

The initial implementation would be in five districts (Mirzapur, Faizabad, Sitapur, Bareilly and Kannauj), and it is expected to be extended to the entire state later. The first phase involves equipping the health workers with mobile devices, i.e. smart-phones to 10,252 ASHA (Accredited Social Health Activists) workers and tablets to 1,719 ANMs (Auxiliary Nurse Midwife) and 300 people comprising Medical Officers, Medical Officers In-Charge & SIFPSA staff.

About SIFPSA

The State Innovations in Family Planning Services Agency (SIFPSA) is a joint endeavour of the Government of India, United States Agency for International Development (USAID) and Government of Uttar Pradesh for implementing the Innovations in Family Planning Services (IFPS) project in the state. During the two decades of successful implementation of IFPS project, SIFPSA has made its mark in the global arena in Family Planning (FP) and Reproductive & Child Health (RCH) Programme.

SIFPSA seeks to facilitate, through innovative means and partnerships with government and other agencies, the goal of health for all by improving the quality, demand, access and delivery of family planning and MCH services and also improving related quality of life parameters including the status of women.

About Kellton Tech Solutions Ltd.

Kellton Tech Solutions Limited is a publicly listed (BSE: [KELLTONTEC](#)), CMMi Level 3 and ISO 9001:2008 certified global IT services organization. It is headquartered in Hyderabad, India and has development centers in the United States and India. For two innovative decades, Kellton Tech has put into practice the vision upon which it was founded viz. "to offer infinite possibilities with technology". The company is committed to providing end-to-end IT solutions, strategic technology consulting, and offshore product development services. Kellton Tech serves the full gamut of customers including startups, SMBs, enterprises, and Fortune 500 businesses. The organization has serviced customers representing a wide range of verticals including retail, travel, e-commerce, education, hospitality, advertising, market research, manufacturing, consumer goods, logistics, SCM, and non-profits. Kellton Tech is also a global leader in providing [Enterprise Mobility Solutions](#), [Mobile Application Development](#) & [Internet of Things](#).

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