

Aptech enters formal education business First school to start in Kabul, Afghanistan

Mumbai: 27/10/2015

Aptech announced today that they are entering the formal K-12 school business. The maiden school will come up in Kabul, Afghanistan and will seek students in March 2016. To be run in partnership with a local education trust, Aptech's responsibility will be to develop curriculum, provide content, deploy Aptech's pedagogy, bring necessary education board approvals, deploy evaluation strategy and provide training & certification for the faculty enabling them to excel in education delivery.

The school will follow the CBSE curriculum and will aim to provide a wholesome experience for the students, with a mix of contemporary content, delivery by well trained teachers and availability of best extracurricular activities.

Speaking about this new initiative, Ninad Karpe, CEO & MD of Aptech said, "With our entry into formal K-12 education space, we are committed to raise the standard of school education and do what we have suitably done to the vocational education arena in India and across the world through our brands in IT, Animation, Hardware & Networking, Hospitality & Tourism and Language training etc. I also believe that we will be able to help teach the young students to think critically and intensively. The true goal of education is to build intelligence and character and we aim to do precisely the same."

Afghanistan faces a daunting task in reducing illiteracy rates in the country with an estimated 11 million currently illiterate Afghans aged 15 and above. Improving literacy rates requires the combined efforts of the Ministry of Education and other partners within the Government of Afghanistan as well as communities, the private sector and other non-government actors. Aptech will participate in this process of bringing world-class education to schools in Afghanistan.

Aptech has a sizeable presence in over 40 countries through its brands and with an entry into the school space will further strengthen its position as a global education and training company. On the same business model, the company intends to start over 20 schools internationally in the next five years.

About Aptech

Aptech commenced its education and training business in 1986 and has globally trained over 7 million students. Aptech has presence in more than 40 emerging countries through its two main streams of businesses – Individual training and Enterprise Business. As a leader in career education, it has over 1300+ centres of learning across the world.

Under Individual Training, Aptech offers career and professional training through its Aptech Computer Education, Arena Animation & Maya Academy of Advanced Cinematics (both in Animation & Multimedia), Aptech Hardware & Networking Academy, Aptech Aviation & Hospitality Academy and Aptech English Learning Academy brands. Enterprise business includes Content Development (Aptech Learning Services), Training and Assessment Solutions for Corporates & Institutions (Aptech Training Solutions, Aptech Assessment & Testing Solutions).



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For further media details contact

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