Gartner Positions Zensar Technologies in the Niche Players Quadrant of the 2015 Magic Quadrant for Data Center Outsourcing and Infrastructure Utility Services in North America

Evaluation Based on Completeness of Vision and Ability to Execute

Westborough, MA – October 28, 2015: Zensar Technologies, a leading software services and infrastructure provider, today announced it has been positioned by Gartner, Inc. in the Niche Players quadrant of the 2015 Magic Quadrant for Data Center Outsourcing and Infrastructure Utility Services in North America for the first time.

The Magic Quadrant focuses on "management services for mainframe and centralized server environments. It evaluates the abilities of 21 top service providers to deliver data-center-managed services across North America – including data center outsourcing (DCO) and infrastructure utility services (IUS), which are often enabled by remote infrastructure management (RIM) services and increasingly based on managed virtual private cloud services."

"Our customers rely on our deep technology expertise and breadth of service capabilities, and we are excited to share our positioning in the Gartner Magic Quadrant as we feel this will reinforce the success of our infrastructure management service offerings in the market," said Ankit Ghosh, Senior Vice President and Head of Global IM Practices, Zensar Technologies. "We continue to offer a cost-effective delivery model and flexible support models, while enhancing our portfolio to become a one-stop-shop for all infrastructure services."

In this report, Gartner notes that "the continued pressure on IT budgets and the increase in IT spending outside of IT budgets has led many organizations to forgo building or upgrading data centers in favor of exploring alternatives, such as colocation and/or hosting, DCO, cloud computing and hybrid service approaches. The data center services market, when cloud-enabled, can offer price points up to 50% lower than clients' internal or traditionally outsourced costs."

Learn more (links to Gartner web site MQ research page which provides access only to subscribers or recipients who pay for the report: https://www.gartner.com/doc/3101218?ref=SiteSearch&sthkw=zensar&fnl=search&srcId=1-3478922254) about Zensar's inclusion in the Gartner 2015 Magic Quadrant for Data Center Outsourcing and Infrastructure Utility Services in North America.

Zensar's newest Thought Paper publication, featuring the Gartner research report Transform Your Business - Get Cloud Ready (links to previous press release on thought paper), highlights the value of cloud computing services for next- generation solutions and how IT service providers can enable the most effective adoption and management of cloud models. The Thought Paper can be downloaded at: https://info.zensar.com/GetCloudReady.html (links to landing page).

www.zensar.com

Zensar partners with clients to holistically align IT programs, technologies and services with IT goals and enterprise strategy to deliver flexible solutions that drive improved business processes as well as increase the availability, reliability and performance of Data Center, Security and Compliance, and End User Computing infrastructures.

About the Gartner Magic Quadrant

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Source: Gartner, Inc. 'Magic Quadrant for Data Center Outsourcing and Infrastructure Utility Services, North America,' Analysts William Maurer, David Edward Ackerman, Christine Tenneson, July 28, 2015.

About Zensar Technologies (www.zensar.com)

Zensar Technologies is a leading software and infrastructure services provider from India. The company has industry expertise that spans Manufacturing, Retail, Insurance, Utilities, and Banking & Financial Services. An RPG Group company, Zensar has 8000+ employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.