

Kotak Mahindra Investments

Annexure-2

Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	M/s. ORICON ENTERPRISES LTD.					
2. Name(s) of the acquirer and Persons Acting		M/s. Kotak Mahindra Investments Limited (KMIL)				
in Concert (PAC) with the acquirer	M/s. Kotak Securities Ltd (KS)					
3. Whether the acquirer belongs to	No					
Promoter/Promoter group						
4. Name(s) of the Stock Exchange(s)	Bombay Stock Exchange Limited					
where the shares of TC are Listed	National Stock Exchange Limited					
5. Details of the acquisition / disposal as follows	Details of the acquisition / disposal as follows Number % w.		% w.r.t. total			
•		share/voting	diluted			
		capital	share/voting			
		wherever	capital of the TC			
		applicable	(**)			
		(*)				
Before the acquisition under consideration,						
holding of:						
l	4-4-4-0-	4 4 4 9 7 (44 4000			
a) Shares carrying voting rights	17474565	11.13%	11.13%			
b) Shares in the nature of encumbrance (pledge/	(KMIL)					
lien/non-disposal undertaking/ others)						
c) Voting rights (VR) otherwise than by shares	2500	0.00%	0.00%			
d) Warrants/convertible securities/any other	(KS)	0.00%	0.00%			
instrument	(NO)					
that entitles the acquirer to receive shares						
carrying						
voting rights in the T C (specify holding in each						
category)						
e) Total (a+b+c+d)#	17477065	11.13%	11.13%			
Details of acquisition/sale						
1						
f) Shares carrying voting rights acquired/sold	(7440000)	4.74%	4.74%			
g) VRs acquired /sold otherwise than by shares	(KMIL)					
h) Warrants/convertible securities/any other	,					
instrument that entitles the acquirer to receive	0.00	0.00%	0.00%			
shares carrying voting rights in the TC (specify	(KS)					
holding in each category) acquired/sold						
i) Shares encumbered / invoked/released by the						
acquirer			-			
j) Total (a+b+c+/-d)	7440000	4.74%	4.74%			
7,						



Kotak Mahindra Investments Ltd.

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After the acquisition/sale, holding of: e) Shares carrying voting rights f) Shares encumbered with the acquirer g) VRs otherwise than by shares h) Warrants/convertible securities/any other instrument	10034565 (KMIL)	6.39%		6.39%	
that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	2500 (KS)	0.00%		0.00%	
i) Total (a+b+c+d)	10037065	6.39%		6.39%	
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Shares pledged as Security against loan released.				
7. Date of acquisition/sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30th September 2015				
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	15,70,47,715 equity shares of Rs.10 each				
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	15,70,47,715 equity shares of Rs.10 each				
10. Total diluted share/voting capital of the TC after the said acquisition/sale	15,70,47,715 equity shares of Rs.10 each				

 $\mbox{\#}$ the last reported quantity was 15902500 equity shares i.e. 10.13% of the issued capital





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For Kotak Mahindra Investments Limited

Authorised Signatory

Place: Mumbai

Date: 01st October 2015

Note:

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.