



PRESS RELEASE

NIIT Named to TrainingIndustry.com's Top 20 Gamification Companies List

Atlanta (US) / New Delhi (India), October 19, 2015: NIIT Limited, a global leader in skills and talent development announced today that it has been selected as a 2015 Top 20 Gamification List Company for the second consecutive year by TrainingIndustry.com. TrainingIndustry.com continually monitors the training marketplace for the best providers of gamification services/technologies in support of corporate learning and development.

Selection to this year's Top 20 Gamification Companies List was based on the following criteria:

- Features and capabilities of the gamification products/services
- Company size and growth potential
- Quality and number of clients/users
- Geographic reach
- Awards, recognition and competitive differentiation

"Our second annual Top 20 Gamification Companies list showcases the companies who best integrate gaming into learning and development programs," said **Ken Taylor, President, Training Industry, Inc.** "The top companies provide some of the most innovative forms of gamification in learning, whether we are discussing serious games, training simulations or any other form of structured training program."

"Our customers are amongst the world's leading organizations. They have extensive experience using technology for training. Our strategy is to offer distinctive training services to them to ensure their training investments deliver maximum business impact. Game-based learning design is part of our strategy to offer our corporate learners a compelling learning experience," said **Udai Singh, Chief Strategy Officer, NIIT Limited.**

Dr. Gregg Collins, Senior Vice President, Design at NIIT Limited said, "Games have amazing potential to revolutionize education. At NIIT, we are serious about unlocking this potential for our customers."

"Incorporating gamification into your corporate training remains a strong trend across the industry," said **Doug Harward, Chief Executive Officer, Training Industry, Inc.** "Those selected are incredibly in tune with their clients' needs and goals and provide them with solutions that enhance the training experience and the employee's retention of the new skills."

"As organizations look for new ways to maximize the business impact of their training investments, our focus is to push the limits of technology and pedagogy to make training experiences better. We believe game-based learning design and gamification have an important role to play in delivering not just superior learning outcomes but on ground business impact," said, **Sapnesh Lalla, President, Corporate Learning Group at NIIT Limited.**

[View the 2015 Top 20 Gamification Companies list here.](#)



About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

NIIT's Skills and Careers Group (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance & Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT Yuva Jyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

NIIT's School Learning Group (SLG) has been providing technology based learning to over 15,000 government and private schools in India, Bhutan, South Africa and the Middle East. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital

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content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Brand in India for 3rd year in a row (Brand Trust Report, 2015), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT Yuva Jyoti Ltd was recognized as the Best Vocational Education and Skill Development initiative at the World Education Summit, 2014.

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